

THE 2023 ROBERT N. BUTLER-JACK ROSENTHAL AGE BOOM ACADEMY

Raising the Roof: America's Housing Crisis and Our Longer Lives

AGENDA

Note: All times are ET, and all sessions take place online.

Pre-Academy: Optional Solutions Journalism Webinars

Sept. 6 Solutions Journalism 101 (optional)

1pm ET

Trainers from the Solutions Journalism Network will explore the ins and outs of solutions journalism, talk about why it's important, explain key steps in reporting a solutions story, and share tips and resources for journalists interested in investigating how people are responding to social problems.

Registration link:

https://us06web.zoom.us/webinar/register/WN_9QADyr88T1ysxWJcKkUnYg#/registration

Oct. 10 Solutions Journalism 101 (optional)

5pm ET

Trainers from the Solutions Journalism Network will explore the ins and outs of solutions journalism, talk about why it's important, explain key steps in reporting a solutions story, and share tips and resources for journalists interested in investigating how people are responding to social problems.

Registration link:

https://us06web.zoom.us/webinar/register/WN_wHoR0dbbSLacpKulC6DKT w#/registration

Age Boom Academy gratefully acknowledges the generous support of:

Age Boom Academy Virtual Mixers

Oct. 4 Mixer 1: Meet the Fellows

This evening has two parts. The first, from 6:30-7:00 pm, is optional.

6:30pm ET There will be an optional, unprogrammed, very informal 30-minute breakout for those Fellows who would like to network. In the past, Fellows have requested this.

7-8:15pm ET Age Boom Academy's **Nell Conway, Rich Eisenberg, Juan Pablo Garnham, Caitlin Hawke, Bruce Shapiro, and Jennifer Ware** will present what to expect from the Academy, and we will have a chance to get to know each other at this informal, informational Happy Hour. Fellows' attendance is critical, so please plan to join us with the beverage of your choice.

Oct. 18 Mixer 2: Keynote Conversation and Meet the Mentors

7-8:30pm ET This mixer will feature a special keystone conversation with two researchers who have spent their careers thinking about cumulative disadvantage, systemic racism, health equity, and aging – themes that will run across all Age Boom sessions.

Paris "AJ" Adkins-Jackson, PhD, MPH | *Assistant Professor, Department of Epidemiology and Sociomedical Sciences, Columbia University Mailman School of Public Health*

Ruth K. Finkelstein, ScD | *Professor, Public Health, Professor, Public Policy, Executive Director, the Brookdale Center for Healthy Aging, Hunter College/CUNY*

Mentors **Richard Eisenberg, Juan Pablo Garnham, and Paula Span**, all of whom will moderate Academy sessions, will also join us too for thematic discussion groups to help nurture story ideas. You will choose your discussion group based on your interests.

Oct. 25 Mixer 3: Meet the Changemakers

7-8:15pm ET A traditional highlight of the Academy, this final mixer provides a chance to hear firsthand the perspectives of people from diverse backgrounds, some of whom are agents of change in their community – all speaking informally but on the record.

Age Boom Academy Resources: Portal, Digital Library, Video Library

Live Oct. 6 Age Boom Academy Portal

Your access to all sessions and materials is via this portal:

<http://ageboom.columbia.edu/portal2023.html>

Please do not share this link; Age Boom access is by invitation only.

Live Oct. 6 Digital Library

Prior to the Academy, Fellows will have access through the event portal to journal publications, white papers, and other materials provided by our speakers to prepare for the live panel sessions and source future stories. We encourage you to browse through these resources and tools early and then to come back and refer to them liberally as you write your stories. We will also continue to add resources that come out of the Academy's sessions.

Foundational Viewing: "Big but Brief" Video Library

Prior to the Academy, we request that you prepare for live panel sessions by viewing a small library of concise, foundational videos. Listed below, these "Big but Brief" recordings are accessible via the portal or you may go directly to this link: <http://ageboom.columbia.edu/bbbvideo2023.html>

Live Oct. 13 Big but Brief | An On-Demand Video Library

Linda Couch | *Vice President, Housing and Aging Services Policy, LeadingAge*

Tapping into her experience working with leadership in the Department of Housing and Urban Development and other key federal agencies on federally assisted housing policies targeting older adults, Linda Couch will lay out the landscape of these policies in a "101" policy primer for your Academy experience.

Yumiko Kamiya, PhD | *Population Affairs Officer, United Nations' Department of Economic and Social Affairs*

Yumiko Kamiya's presentation discusses the levels and trends of population aging in the US. She presents the major drivers of population aging and introduces two United Nations databases: one

on Household Size and Composition and another on Households and Living Arrangements of Older Persons. The latter contains a compilation of indicators on the household composition and living arrangements of persons aged 60 or over, using household roster micro-data from censuses and household surveys conducted in 196 countries. Important for your reporting, she demonstrates how to use these databases to extract US data as well as multinational figures.

Alana Knudson, PhD | *Director, NORC Walsh Center for Rural Health Analysis, University of Chicago*

Alana Knudson's "Big but Brief" is a "101" on the interplay of housing, health, and aging in rural settings and ways to reframe key issues to avoid propagating disaster scenarios and better highlight opportunities in non-urban contexts.

Jan E. Mutchler, PhD | *Professor of Gerontology; Director, Gerontology Institute, University of Massachusetts Boston*

Jan Mutchler's "Big but Brief" is an introduction to using The Elder Index.™ The Index tracks monthly and annual costs associated with housing and aging in place and enables comparisons at and across county, state, and national levels.

Odette Williamson, JD | *Senior Attorney, National Consumer Law Center*

Odette Williamson's "Big but Brief" focuses on legal and policy issues around Black homeownership and specifically race and equity-related issues that prevent retention and sustenance of housing over time in this ABC of unmet policy issues.

The Academy Panel Sessions

Note: All times are ET, and all sessions take place online.

THURSDAY, OCTOBER 19, 11AM-1PM ET

Session I: Visioning the Future, Addressing the Now

11am ET **Opening & Welcome**

Caitlin Hawke | Associate Director, Programming, Robert N. Butler Columbia Aging Center

Linda P. Fried, MD, MPH | Director, Age Boom Academy; Director, Robert N. Butler Columbia Aging Center; Dean, Columbia Mailman School of Public Health

Jelani Cobb, PhD | Dean and Henry R. Luce Professor of Journalism, Columbia Journalism School

• 30 min

Panel Discussion | The Built Environment Powers Healthy Aging

John Beard, PhD, MBBS | Director, International Longevity Center-USA, Robert N. Butler Columbia Aging Center, Columbia Mailman School of Public Health

Linda P. Fried, MD, MPH | Director, Age Boom Academy; Director, Robert N. Butler Columbia Aging Center; Dean, Columbia Mailman School of Public Health

Tawkiyah Jordan, MA | Vice President, Housing and Community Strategy, Habitat for Humanity International

Moderator: Paula Span | Author/Columnist, The New York Times; Faculty, Columbia Journalism School

Bridge to Plenary: Jelani Cobb, PhD | Dean and Henry R. Luce Professor of Journalism, Columbia Journalism School

• 25 min

Plenary Discussion

Moderator: Paula Span | *Author/Columnist, The New York Times; Faculty, Columbia Journalism School*

- 5 min | Break

12pm ET Panel Discussion | Older Adults on the Edge

Nick Graetz, PhD | *Research Associate, Eviction Lab, Princeton University*

Margot Kushel, MD | *Professor of Medicine, University of California San Francisco*

Jan E. Mutchler, PhD | *Professor of Gerontology; Director, Gerontology Institute, University of Massachusetts Boston*

Moderator: Juan Pablo Garnham | *Communication and Policy Engagement Manager, Eviction Lab, Princeton University*

- 28 min
Plenary Discussion: Enhancing the Housing Stories We Pursue through the Lens of Equitable Access to Healthy Longevity
Moderator: Bruce Shapiro | *Co-director, Age Boom Academy; Executive Director, The Dart Center for Journalism and Trauma, Columbia Journalism School*

12:58 pm ET Announcement

- [Story Ideas Form](#) | Link to appear in chat box.

FRIDAY, OCTOBER 20, 11AM-1PM ET

Session II: Taking Stock of the Housing Stock

- 30 min
11am ET Panel Discussion | Affordable and Intergenerational: A Win-Win

Derenda Schubert, PhD | *Executive Director, Bridge Meadows*

Paul Nagle | *Executive Director, Stonewall Community Development Corporation*

Moderator: Chris Farrell | *Columnist, PBS Next Avenue; MPR; APMG*
- 25 min
Plenary Discussion
Moderator: Chris Farrell | *Columnist, PBS Next Avenue; MPR; APMG*
- 5 min | Break
- 30 min
12pm ET Panel Discussion | Building More, Building Better

Anne Fabiny, MD | *Retired Professor of Medicine, UCSF School of Medicine*

Jonathan F.P. Rose | *President, Jonathan Rose Companies LLC*

Elizabeth White, MBA | *Founder, NUUAge Coliving; Author, 55, Underemployed, and Faking Normal*

Moderator: Richard Eisenberg | *Senior Journalist*
- 25 min
Plenary Discussion
Moderator: Richard Eisenberg | *Senior Journalist*
- 5 min
Announcements
 - [Ask Me Anything interview selection form](#) | See link in chat box.

Fellows are requested to rank their top choices of interviewees for the 1:1 interviews that begin the week of October 23. Fellows will be asked to include initial story ideas on this form.

- **Evaluation Form** | <https://tinyurl.com/ABAEval1>

Fellows are requested to evaluate the first half of the Academy.

WEEK OF OCTOBER 23

Various Times

Ask Me Anything Interviews

Speakers from the first half of our sessions will be available for 1:1 interviews. Fellows will reserve their top choices on Friday, October 20.

WEDNESDAY, OCTOBER 25

7-8:15pm ET Mixer 3: Meet the Changemakers

A traditional highlight of the Academy, this final mixer provides a chance to hear firsthand the perspectives of people from diverse backgrounds, some of whom are agents of change in their community – all speaking informally but on the record.

Guests are:

JULIE FAY | Tisbury, MA

Ms. Fay previously ran Martha's Vineyard Community Services, where she oversaw support programs for older adults, veterans, and residents with disabilities, among other services. In this role, she realized that due to the housing crisis, it was difficult to maintain qualified staff. She now co-chairs the Coalition to Create the MV Housing Bank (CCMVHB, ccmvhb.org).

JOHN GROENE & TIFFANY SMITH | Chicago, IL

Mr. Groene and Ms. Smith are local directors at Neighborhood Housing Services of Chicago (nhschicago.org), where they advocate for westside and southside homeowners, respectively. Working with over 300 homeowners, they take a community-based approach to preserving homeownership.

JULIE PORTER | Imperial Beach, CA

Ms. Porter is an older adult with lived experience who has recently become a team member at Lived Experience Advisers (LEA, livedadvisers.org).

**DERENDA SCHUBERT, ESTELLE WINICKI & CAROL AMES |
Portland, OR**

Dr. Schubert led the team that created Bridge Meadows' intergenerational housing community model and serves as executive director. Two Bridge Meadows residents, Ms. Winicki and Ms. Ames, both 80, will join us. Estelle joined the community 10 years ago from Boulder and a home she lived in for 40 years. Carol came to Bridge Meadows from a 4-acre ranch in California.

SUE SUSMAN | New York, NY

Ms. Susman lives on the Upper West Side. Trained as an attorney, she has spent decades as an advocate and grassroots organizer to preserve affordable housing, protect rent stabilization, and challenge landlords who warehouse apartments.

ALBERT TOWNSEND | Washington, DC

Mr. Townsend serves as director of lived experience and innovation at the National Alliance to End Homelessness (endhomelessness.org)

THURSDAY, OCTOBER 26, 11AM-1PM ET
Session III: The Staying Power to Age in Place

- 30 min
11am ET Panel Discussion | Repair, Maintain, Stay Well, Remain

Chanee Fabius, PhD, MA | *Assistant Professor, Health Policy and Management Department, Johns Hopkins Bloomberg School of Public Health*

Sarah L. Szanton, PhD, RN, FAAN | *Dean and Patricia M. Davidson Health Equity and Social Justice Endowed Professor, Johns Hopkins School of Nursing*

Moderator: Carol Hymowitz | *Journalist, Author; Adjunct Professor, NYU Arthur L. Carter Journalism Institute*

- 25 min
Plenary Discussion
Moderator: Carol Hymowitz | *Journalist, Author; Adjunct Professor, NYU Arthur L. Carter Journalism Institute*

- 5 min | Break

- 30 min
12:00 pm ET Panel Discussion | The Legal Safety Net to Protect Older Adults Aging in Place

Wayne Ho, MPP | *President & CEO, Chinese-American Planning Council*

Lily Hoffman, MA | *Associate Director of Programs, Habitat for Humanity International*

Anna Luft, JD | *Project Director, Public Housing Justice Project, New York Legal Assistance Group (NYLAG)*

Moderator: Richard Eisenberg | *Senior Journalist*

- 28 min
Plenary Discussion
Moderator: Richard Eisenberg | *Senior Journalist*

12:58 pm ET Announcement

- [Story Ideas Form](#) | Link to appear in chat box.

FRIDAY, OCTOBER 27, 11AM-1PM ET

Session IV: The Policies

- 30 min
11am ET Panel Discussion | Policies for the Forgotten Middle

Rodney Harrell, PhD | *Vice President, Family, Home and Community, AARP Public Policy Institute*

Maureen Henry, JD, PhD | *Deputy Director, International Longevity Center-USA, Robert N. Butler Columbia Aging Center, Columbia Mailman School of Public Health; Deputy Director for Programs, Health and Aging Policy Fellows Program*

John W. Rowe, MD | *Julius B. Richmond Professor of Health Policy and Aging, Robert N. Butler Columbia Aging Center, Columbia Mailman School of Public Health*

Moderator: Kerry Hannon | *Author/Senior Columnist, Yahoo Finance*

- 20 min
Plenary Discussion
Moderator: Kerry Hannon | *Author/Senior Columnist, Yahoo Finance*
- 5 min | Break

- 30 min

11:55am ET **Panel Discussion | The Local, State, and Federal Housing Policies We Deserve**

Linda Couch | *Vice President, Housing and Aging Services Policy, LeadingAge*

Kathy Greenlee, JD | *Senior Director, ADvancing States; former Assistant Secretary for Aging and Administrator, Administration for Community Living, Department of Health and Human Services*

Howard Slatkin | *Executive Director, Citizens Housing Planning Council; Adjunct Associate Professor, Urban Planning, Columbia University Graduate School of Architecture, Planning, and Preservation*

Moderator: Michelle Cottle | *Editorial Writer, The New York Times*

- 25 min

Plenary Discussion

Moderator: Michelle Cottle | *Editorial Writer, The New York Times*

- 10 min

Conclusions

Michelle Cottle | *Editorial Writer, The New York Times*

Linda P. Fried, MD, MPH | *Director, Age Boom Academy; Director, Robert N. Butler Columbia Aging Center; Dean, Columbia Mailman School of Public Health*

Bruce Shapiro | *Co-director, Age Boom Academy; Executive Director, The Dart Center for Journalism and Trauma, Columbia Journalism School*

- 5 min

Announcements

- **Ask Me Anything interview selection form** | See link in chat box. Fellows are requested to rank their top choices of interviewees for the 1:1 interviews that begin the week of

October 30. Fellows will be asked to include latest story ideas on this form.

- **Evaluation Form** | <https://tinyurl.com/ABAEval2>

Fellows are requested to evaluate the second half of the Academy.

- **Optional Breakouts** | A chance for Fellows to say goodbye

WEEK OF OCTOBER 30

Various Times

Ask Me Anything Interviews

Speakers from the second half of our sessions will be available for 1:1 interviews. Fellows will reserve their top choices on Friday, October 27.