

2022 Age Boom Academy Agenda
Caregiving and Our Longer Lives:
The \$500 Billion Question

Pre-Academy & Mixers

Note: All times are ET, and all sessions take place online.

- Sept. 29** **Mixer 1: Meet the Fellows**
7-8pm ET Fellows are invited to join Age Boom Academy's Caitlin Hawke, Bruce Shapiro, and Jennifer Ware for a 101 on the Academy and to get to know one another at this informal, informational online Happy Hour.
- Oct. 10** **Mixer 2: Meet the Mentors**
7-8pm ET Mentors Richard Eisenberg, Carol Hymowitz, and Paula Span will discuss their particular perspectives on caregiving and then break out with Fellows to get to know you and your interests in the topic.
- Oct. 19** **Mixer 3: Meet the Caregivers**
7-8:15pm ET A traditional highlight of our Academy, this mixer is your opportunity to meet people who are living the experience of informal caregiving from many backgrounds and perspectives.
- Live Oct. 6** **Age Boom Academy Portal**
Your access to all sessions and materials is via this portal:
<http://ageboom.columbia.edu/2022-portal.html>.
Please do not share this link; Age Boom access is by invitation only.
- Live Oct. 6** **Digital Library**
Prior to the Academy, Fellows will have access through the event portal to journal publications, white papers, and other materials provided by our speakers to prepare for the live panel sessions and source future stories. We encourage you to browse through these resources early and then to come back and refer to them liberally.

Live Oct. 6 Big but Brief | An On-Demand Video Library

Prior to the Academy, Fellows may prepare for live panel sessions by viewing a library of videos of big ideas presented in a brief format on our portal. Listed below, those Big but Brief recordings are accessible here: <http://ageboom.columbia.edu/bbbvideo-184577.html>.

Anne Basting, PhD | *Founder, TimeSlips.org; Professor of English
University of Wisconsin-Milwaukee*

Anne Basting's "Big but Brief" discusses the need for novel approaches that bring meaning and purpose into the lives of older adults and their caregivers through creative engagement.

Sheria Robinson-Lane, PhD, MSN, MHA, RN | *Assistant Professor
University of Michigan School of Nursing*

Sheria Robinson-Lane's "Big but Brief" discusses the importance of culturally responsive and community-engaged care practices for caregivers.

John Schall, MPP | *CEO, Caregiver Action Network*

John Schall's "Big but Brief" lays out current policy landscape and where the big policy pushes are needed to support family caregivers.

Derenda Schubert, PhD | *Executive Director, Bridge Meadows*

Derenda Schubert's "Big but Brief" is borrowed from a featured PBS NewsHour video on Bridge Meadows, a unique supportive housing model.

Sarah Tom, PhD, MPH | *Assistant Professor of Neurology and Epidemiology
Columbia University*

Sarah Tom's "Big but Brief" lays out the demographic reality of informal caregiving that we are facing and the one to come based on changing fertility, longevity and immigration patterns and how these affect family structures.

Yulya Truskinovsky, PhD | *Assistant Professor of Economics
Wayne State University*

Yulya Truskinovsky's "Big but Brief" shows the economic hit that caregiving chapters have on work trajectories and how social insurance programs can impact how individuals and families make decisions about work and family caregiving.

Academy

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THURSDAY, OCTOBER 13, 11AM-1PM ET

Session I: Welcome and Demographic Framing

11am ET **Welcome**

Caitlin Hawke | *Associate Director, Programming, Robert N. Butler Columbia Aging Center*

- **20 min**

Keynote

Our Ace in the Hole: Public Health, Prevention, and Preservation of the Third Demographic Dividend

Linda P. Fried, MD, MPH | *Director, Age Boom Academy*

Dean and DeLamar Professor of Public Health

Director, Robert N. Butler Columbia Aging Center

Columbia Mailman School of Public Health

- **10 min**

Informal Caregiving, Aging & Your Beat: Raising the Untold and Unseen, Seeding the Solutions

Bruce Shapiro | *Co-director, Age Boom Academy*

Executive Director, The Dart Center for Journalism and Trauma,

Columbia Journalism School

- **25 min**

Plenary Discussion

Moderator: Richard Eisenberg | *Senior Journalist*

- **5 min** | **Break**

- **45 min**

12pm ET **Panel Discussion | Demographics & Preparedness: More Elders, Fewer Offspring – Who Cares?**

Anne Basting, PhD | *Founder, TimeSlips.org; Professor of English, University of Wisconsin-Milwaukee*

John Beard, MBBS, PhD | Director, ILC-USA and faculty member, Robert N. Butler Columbia Aging Center; Professor, University of New South Wales; and former Director of Ageing and Life Course, The World Health Organization

Linda P. Fried, MD, MPH | *Dean and DeLamar Professor of Public Health, Director, Robert N. Butler Columbia Aging Center, Columbia Mailman School of Public Health*

Sarah Tom, PhD, MPH | *Assistant Professor of Neurology and Epidemiology, Columbia University*

Moderator: Richard Eisenberg | *Senior Journalist*

- 15 min

Plenary Discussion: The Stories to Pursue

Moderator: Bruce Shapiro | *Executive Director, The Dart Center for Journalism and Trauma, Columbia Journalism School*

FRIDAY, OCTOBER 14, 11AM-1PM ET

Session II: The Costs

- 40 min

11am ET **Two Sides of the Same Coin: How Supporting Direct Care Workers and Family Caregivers are Soldered**

Keynote: Obverse Side

Building a Workforce Equitably

Ai-jen Poo | *President, National Domestic Workers Alliance; Executive Director, Caring Across Generations*

Keynote: Reverse Side

The Needs of the Informal Family Caregiver

Jason Resendez | *President and CEO, National Alliance for Caregiving*

Moderator: Paula Span | *Author and Columnist, The New York Times; Faculty, Columbia Journalism School*

- 15 min
Plenary Discussion

Moderator: Paula Span | *Author and Columnist, The New York Times; Faculty, Columbia Journalism School*

- 5 min | Break

- 12pm ET • 43 min
Panel Discussion | Unpacking \$500 Billion Worth of Opportunity Costs and Valuing the Invaluable

Robert Espinoza | *Executive Vice President of Policy, PHI*

Yulya Truskinovsky, PhD | *Assistant Professor of Economics, Wayne State University*

Jennifer Wolff, PhD | *Eugene and Mildred Lipitz Professor, Department of Health Policy and Management, Johns Hopkins University*

Moderator: Carol Hymowitz | *Journalist and Author*

- 12 min
Plenary Discussion

Moderator: Carol Hymowitz | *Journalist and Author*

- 5 min
Announcements

- **Ask Me Anything Interview selections** | link to appear in Zoom chat
Fellows are requested to rank their top choices of interviewees for the 1:1 interviews that begin the week of October 17.

- **Evaluation Form** | <https://tinyurl.com/AgeBoomEval>
Fellows are requested to evaluate the first half of the Academy.

WEEK OF OCTOBER 17

Various Times

Ask Me Anything Interviews

Speakers from the first half of our sessions will be available for 1:1 interviews. Fellows will reserve their top choices on Friday, October 14.

WEDNESDAY, OCTOBER 19

7-8:15pm ET Mixer 3: Meet the Caregivers

Fellows are invited to the third of three informal mixers at which we will hear the experiences of caregivers from many backgrounds.

THURSDAY, OCTOBER 20, 11AM-1PM ET

Session III: Workplace Equity and Health Futures

- 40 min
11am ET Panel Discussion | Questions of Caregiving Equity and How Stress Gets under the Skin

Jennifer Olsen, DrPH | CEO, Rosalynn Carter Institute for Caregivers

Martin Picard, PhD | Associate Professor and Director, Mitochondrial Psychobiology Group, Columbia University Irving Medical Center

Sheria Robinson-Lane, PhD, MSN, MHA, RN | Assistant Professor, University of Michigan School of Nursing

Moderator: Julia Yarbough | Communications Consultant/Broadcast Journalist/Family Caregiver; Magid, Keeping it REAL Caregiving

- 15 min

Plenary Discussion

Moderator: Julia Yarbough | *Communications Consultant/Broadcast Journalist/Family Caregiver; Magid, Keeping it REAL Caregiving*

- 5 min | Break

- 45 min
12pm ET Panel Discussion | **The Employer's Role When Workers Must Moonlight as Informal Caregivers**

Catherine Collinson, MBA | *President & CEO, Transamerica Institute and Transamerica Center for Retirement Studies*

Claudia Fine, LCSW, MPH | *Chief Professional Officer, eFamilyCare*

Joseph B. Fuller, MBA | *Professor of Management Practice and Co-director, Project on Managing the Future of Work, Harvard Business School*

Moderator: Kerry Hannon | *Author/Senior Columnist, Yahoo Finance*

- 15 min
Plenary Discussion
Moderator: Kerry Hannon | *Author/Senior Columnist, Yahoo Finance*

FRIDAY, OCTOBER 21, 11AM-1PM ET

Session IV: The Policies

- 40 min
11am ET Panel Discussion | **Home is the Future, The Future is Now: Community-Based Caregiving**

David C. Grabowski, PhD | *Professor of Health Care Policy, Department of Health Care Policy, Harvard Medical School*

Derenda Schubert, PhD | *Executive Director, Bridge Meadows*

Robyn I. Stone, DrPH | *Senior Vice President, Research and Co-Director, LeadingAge LTSS Center @UMass Boston*

Moderator: Chris Farrell | *Columnist, PBS Next Avenue; MPR; APMG*

- 10 min

Plenary Discussion

Moderator: Chris Farrell | *Columnist, PBS Next Avenue; MPR; APMG*

- 5 min | **Break**

- 40 min

11:55am ET Panel Discussion | The Policy Toolkit for Structural Change

Greg Link, MA | *Director, Office of Supportive and Caregiver Services,
US Department of Health and Human Services, Administration for
Community Living (ACL) Administration on Aging (AoA)*

Susan C. Reinhard, RN, PhD, FAAN | *Senior VP and Director, AARP
Public Policy Institute; Chief Strategist, Center to Champion Nursing
in America and Family Caregiver Initiatives*

John Schall, MPP | *CEO, Caregiver Action Network*

Moderator: Michelle Cottle | *Editorial Writer, The New York Times*

- 15 min

Plenary Discussion

Moderator: Michelle Cottle | *Editorial Writer, The New York Times*

- 10 min

Conclusions

Linda P. Fried, MD, MPH | *Director, Age Boom Academy*

Bruce Shapiro | *Co-director, Age Boom Academy*

Moderator: Michelle Cottle | *Editorial Writer, The New York Times*

- **Optional Breakouts** | A chance for Fellows to say goodbye
- **Independent, following the session:**
 - **Ask Me Anything Interview selections** | link to appear in Zoom chat
 - **Evaluation Form** | <https://tinyurl.com/AgeBoomEval2>

WEEK OF OCTOBER 24

Various Times

Ask Me Anything Interviews

Speakers from the second half of our sessions will be available for 1:1 interviews. Fellows will reserve their top choices on Friday, October 21.