THE AGE BOOM ACADEMY 2014
Over-65 Voters and the Changing Political Landscape

AGENDA

June 12-14, 2014

A Joint Program by the Columbia Aging Center’s International Longevity Center at the Mailman School of Public Health and the Columbia Journalism School’s Professional Programs Division
Thursday, June 12
Location: Faculty House, Columbia University, 64 Morningside Drive

5:00 – 6:00 p.m. Registration
Registration is available at the Faculty House


6:00 – 7:00 p.m. Reception at the Ivy Lounge & Bar
Introduction by Jack Rosenthal
Pairwise Introductions of Participants

7:00 – 9:30 p.m. Dinner in the Garden Room II

Welcoming Remarks
Linda P. Fried Dean, Mailman School of Public Health, Columbia University
Steve Coll Dean, Graduate School of Journalism, Columbia University

Keynote Address
The Role of Baby Boomers and Older Adults in A Longevity Society
Speaker: James Firman (National Council on Aging)

Friday, June 13
Location: Lecture Hall, 3rd Floor (1 flight up), Journalism Building, 116th and Broadway

8:00 – 8:30 a.m. Continental Breakfast

WHAT YOU THINK YOU KNOW AND WHAT DATA SHOW

Master of Ceremonies: Ursula M. Staudinger, Director, Columbia Aging Center

8:30 – 10:00 a.m. To Get Started: How Important is Chronological Age?
Speaker: Ursula M. Staudinger (Columbia Aging Center)
Discussion

10:00 – 10:15 a.m. Break

10:15 – 12:45 p.m. Will There Be a Battle Between Generations?
The Role of Kin Relations, Civic Engagement and Generativity
Speaker: Toni Antonucci (University of Michigan) social relations
Speaker: Constance Flanagan (University of Wisconsin) civic engagement
Discussant: Donna Butts (Generations United)
Discussion

12:45 – 2:00 p.m. Lunch and Keynote Address
Innovations in Public Health and their Implications for Aging
Speaker: Peter Muennig (Columbia University)
2:00 – 4:00 p.m. Are Greedy Geezers Voting for Themselves? Participation and Voting Patterns in Times of Demographic Change Speaker: Robert B. Hudson (Boston University) Discussant: Curtis B. Gans (Center for the Study of American Electorate) Discussion

4:00 – 4:15 p.m. Break


5:15 - 5:45 p.m. Overall Discussion

Saturday, June 14
Location: Lecture Hall, 3rd Floor (1 flight up), Journalism Building, 116th and Broadway

8:30 – 9:00 a.m. Continental Breakfast

THE IMPLICATIONS FOR COVERAGE

Master of Ceremonies: Bruce Shapiro, Executive Director, Dart Center for Journalism and Trauma and Director of Professional Programs, Columbia University Graduate School of Journalism

9:00 – 10:15 a.m. Covering the Politics of Health and Aging Speaker: Trudy Lieberman (Center for Advancing Health) Discussion

10:15 – 10:30 a.m. Break

10:30 – 11:45 a.m. Covering Aging in an Age of Inequality Speaker: David Cay Johnston (Newsweek and Al Jazeera America) Discussion

11:45 - 1:30 p.m. Lunch and Keynote Address
Boomers and the News Agenda Speaker: Mike Winerip (New York Times)

1:30 – 2:45 p.m. Covering Aging in Different Ethnic Populations Speaker: Mark D. Hayward (University of Texas) Speaker: James Jackson (University of Michigan) Discussion

2:45 – 3:00 p.m. Break

3:00 – 4:15 p.m. Story Clinic Breakout groups led by Bruce Shapiro and Jack Rosenthal

4:15 – 4:30 p.m. Closing Reflections