

**THE AGE BOOM ACADEMY 2014**  
**Over-65 Voters and the Changing Political Landscape**

**AGENDA**

**June 12-14, 2014**

A Joint Program by the Columbia Aging Center's International Longevity Center at the Mailman School of Public Health and the Columbia Journalism School's Continuing Education Division

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THE ACADEMY

Over-65 Voters and lthe Changing Political Landscape

A Joint Program by the Columbia Aging Center's International Longevity Center at the Mailman School of Public Health and the Columbia Journalism School's Continuing Education Division

**Thursday, June 12***Location: Faculty House, Columbia University, 64 Morningside Drive*

- 5:00 – 6:00 p.m.      **Registration**  
Registration is available at the Faculty House
- Master of Ceremonies:** **Jack Rosenthal**, President Emeritus, New York Times Company Foundation,  
Pulitzer Prize winner
- 6:00 – 6:15 p.m.      **Welcoming Remarks**
- Linda P. Fried**  
Dean, Mailman School of Public Health, Columbia University  
**Steve Coll**  
Dean, Graduate School of Journalism, Columbia University
- 6:15 - 7:00 p.m.      **Reception and Pairwise Introductions of Participants**
- 7:00 - 9:30 p.m.      **Dinner and Keynote Address**  
Speaker: **James Firman**, President, National Council on Aging

**Friday, June 13***Location: Lecture Hall, 2<sup>nd</sup> Floor, Journalism Building, 116<sup>th</sup> and Broadway*

- 8:00 – 8:30 a.m.      *Continental Breakfast*
- WHAT YOU THINK YOU KNOW AND WHAT DATA SHOW**
- Master of Ceremonies:** **Ursula M. Staudinger**, Director, Columbia Aging Center
- 8:30 – 10:00 a.m.      **To Get Started: How Important is Chronological Age?**  
Speaker: **Ursula M. Staudinger**, Director, Columbia Aging Center  
Discussion
- 10:00 – 10:15 a.m.      *Break*
- 10:15 – 12:15 p.m.      **Are Greedy Geezers Voting for Themselves?**  
**Participation and Voting Patterns in Times of Demographic Change**  
Speaker: **Robert B. Hudson** (Boston University)  
Discussant: **Stephen Ansolabehere** (Harvard University)
- General Discussion
- 12:15 – 1:30 p.m.      **Lunch and Keynote Address**  
**Innovations in Public Health and their Implications for Aging**  
Speaker: **Peter Muennig** (Columbia University)
- 1:30 – 4:00 p.m.      **Will There Be a Battle Between Generations? The Role of Kin Relations, Civic  
Engagement and Generativity**  
Speaker: **Toni Antonucci** (University of Michigan) *social relations*

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8:30 - 10:00 a.m. To Get Started: How Important is Chronological Age?

Speaker: Ursula I.V.I. Staudinger, Director, Columbia Aging Center Discussion

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Engagement and Generativity Speaker: Toni Antonucci (University of Michigan) social relations

- Speaker: **Constance Flanagan** (University of Wisconsin) civic engagement  
 Discussant: **Donna Butts** (Generations United)  
 General Discussion
- 4:00 – 4:15 p.m. *Break*
- 4:15 – 5:45 p.m. **Policies for a Society of Longer Lives: Health, Retirement, Education**  
 Speaker: **Andrea Louise Campbell** (MIT)  
 Discussant: **Ed Howard** (Alliance for Health Reform)  
 General Discussion
- 5:15 - 5:45 p.m. **Overall Discussion**

**Saturday, June 14**

*Location: Lecture Hall, 2<sup>nd</sup> Floor, Journalism Building, 116<sup>th</sup> and Broadway*

- 8:30 – 9:00 a.m. *Continental Breakfast*

**THE IMPLICATIONS FOR COVERAGE**

**Master of Ceremonies:** **Bruce Shapiro**, Columbia School of Journalism

- 9:00 – 10:15 a.m. **Covering Aging in an Age of Inequality**  
 Speaker: **David Cay Johnston** (Reuters, Pulitzer Prize winner at NY Times)
- 10:15 – 10:30 a.m. *Break*
- 10:30 – 11:45 a.m. **Covering the Politics of Health and Aging**  
 Speaker: **Trudy Lieberman** (Center for Advancing Health, former director of the Journalism School's health and medical reporting program)
- 11:45 - 1:30 p.m. *Lunch: Boomers and the News Agenda*  
 Speaker: **Mike Winierip** (New York Times columnist, Pulitzer Prize winner)
- 1:30 – 2:45 p.m. **Covering Aging in Different Ethnic Populations**  
 Speaker: **Mark D. Hayward** (University of Texas)  
**James Jackson** (University of Michigan)
- 2:45 – 3:00 p.m. *Break*
- 3:00 – 4:15 p.m. **Story Clinic**  
 Breakout groups led by Bruce Shapiro and Jack Rosenthal.
- 4:15 – 4:30 p.m. **Closing Reflections**

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Saturday, June 14

Speaker: Constance Flanagan (University of Wisconsin) civic engagement Discussant: Donna Butts (Generations United) General Discussion

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Closing Reflections

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