THE AGE BOOM ACADEMY 2014
Over-65 Voters and the Changing Political Landscape

AGENDA

June 12-14, 2014

A Joint Program by the Columbia Aging Center’s International Longevity Center at the Mailman School of Public Health and the Columbia Journalism School’s Continuing Education Division.
School of:

THE ACADEMY

Over-65 Voters and the Changing Political Landscape

A Joint Program by the Columbia Aging Center's International Longevity Center at the Mailman School of Public Health and the Columbia Journalism School's Continuing Education Division
Thursday, June 12
Location: Faculty House, Columbia University, 64 Morningside Drive

5:00 – 6:00 p.m.  Registration
Registration is available at the Faculty House

**Master of Ceremonies:** Jack Rosenthal, President Emeritus, New York Times Company Foundation, Pulitzer Prize winner

6:00 – 6:15 p.m.  Welcoming Remarks

**Linda P. Fried**
Dean, Mailman School of Public Health, Columbia University

**Steve Coll**
Dean, Graduate School of Journalism, Columbia University

6:15 - 7:00 p.m.  Reception and Pairwise Introductions of Participants

7:00 - 9:30 p.m.  Dinner and Keynote Address
Speaker: James Kimman, President, National Council on Aging

Friday, June 13
Location: Lecture Hall, 2nd Floor, Journalism Building, 118th and Broadway

8:00 – 8:30 a.m.  Continental Breakfast

**WHAT YOU THINK YOU KNOW AND WHAT DATA SHOW**

**Master of Ceremonies:** Ursula M. Staudinger, Director, Columbia Aging Center

8:30 – 10:00 a.m.  To Get Started: How Important Is Chronological Age?
Speaker: Ursula M. Staudinger, Director, Columbia Aging Center
Discussion

10:00 – 10:15 a.m.  Break

10:15 – 12:15 p.m.  Are Greedy Geezers Voting for Themselves?
Participation and Voting Patterns in Times of Demographic Change
Speaker: Robert E. Hudson (Boston University)
Discussant: Stephen Ansolabehere (Harvard University)

General Discussion

12:15 – 1:30 p.m.  Lunch and Keynote Address
Innovations In Public Health and their Implications for Aging
Speaker: Peter Panick (Columbia University)

1:30 – 4:00 p.m.  Will There Be a Battle Between Generations? The Role of Int Relations, Civic Engagement and Generativity
Speaker: Toni Antonucci (University of Michigan)
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Age Boom Academy Program 2014

Speaker: Constance Flanagan (University of Wisconsin) - Civic Engagement
Discussant: Donna Betts (Generations United)
General Discussion

4:00 – 4:15 p.m. Break

4:15 – 5:45 p.m. Policies for a Society of Longer Lives: Health, Retirement, Education
Speaker: Andrea Louise Campbell (MIT)
Discussant: Ed Howard (Alliance for Health Reform)
General Discussion

5:15 - 5:45 p.m. Overall Discussion

Saturday, June 14
Location: Lecture Hall, 2nd Floor, Journalism Building, 115th and Broadway

8:30 – 9:00 a.m. Continental Breakfast

THE IMPLICATIONS FOR COVERAGE

Master of Ceremonies: Bruce Shapiro, Columbia School of Journalism

9:00 – 10:15 a.m. Covering Aging in an Age of Inequality
Speaker: David Cay Johnston (Reuters, Pulitzer Prize winner at NY Times)

10:15 – 10:30 a.m. Break

10:30 – 11:45 a.m. Covering the Politics of Health and Aging
Speaker: Trudy Lieberman (Center for Advancing Health, former director of the Journalism School's health and medical reporting program)

11:45 – 1:30 p.m. Lunch: Boomers and the News Agenda
Speaker: Mike Winerip (New York Times columnist, Pulitzer Prize winner)

1:30 – 2:45 p.m. Covering Aging in Different Ethnic Populations
Speaker: Mark D. Hayward (University of Texas)
James Jackson (University of Michigan)

2:45 – 3:00 p.m. Break

3:00 – 4:15 p.m. Story Clinic
Breakout groups led by Bruce Shapiro and Jack Rosenthal.

4:15 – 4:30 p.m. Closing Reflections
4:00 - 4:15 p.m.
Saturday, June 14
Speaker: Constance Flanagan (University of Wisconsin) civic engagement Discussant: Donna Butts (Generations United) General Discussion
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