

THE AGE BOOM ACADEMY 2014
Over-65 Voters and the Changing Political Landscape

AGENDA

June 12-14, 2014

A Joint Program by the Columbia Aging Center's International Longevity Center at the Mailman School of Public Health and the Columbia Journalism School's Continuing Education Division

School i@

THE ACADEMY

Over-65 Voters and the Changing Political Landscape

A Joint Program by the Columbia Aging Center's International Longevity Center at the Mailman School of Public Health and the Columbia Journalism School's Continuing Education Division

Thursday, June 12*Location: Faculty House, Columbia University, 64 Morningside Drive*

- 5:00 – 6:00 p.m. **Registration**
Registration is available at the Faculty House
- Master of Ceremonies:** **Jack Rosenthal**, President Emeritus, New York Times Company Foundation, Pulitzer Prize winner
- 6:00 – 6:15 p.m. **Welcoming Remarks**
- Linda P. Fried**
Dean, Mailman School of Public Health, Columbia University
Steve Coll
Dean, Graduate School of Journalism, Columbia University
- 6:15 - 7:00 p.m. **Reception and Pairwise Introductions of Participants**
- 7:00 - 9:30 p.m. **Dinner and Keynote Address**
Speaker: **James Firman**, President, National Council on Aging

Friday, June 13*Location: Lecture Hall, 2nd Floor, Journalism Building, 116th and Broadway*

- 8:00 – 8:30 a.m. *Continental Breakfast*
- WHAT YOU THINK YOU KNOW AND WHAT DATA SHOW**
- Master of Ceremonies:** **Ursula M. Staudinger**, Director, Columbia Aging Center
- 8:30 – 10:00 a.m. **To Get Started: How Important is Chronological Age?**
Speaker: **Ursula M. Staudinger**, Director, Columbia Aging Center
Discussion
- 10:00 – 10:15 a.m. *Break*
- 10:15 – 12:15 p.m. **Are Greedy Geezers Voting for Themselves?**
Participation and Voting Patterns in Times of Demographic Change
Speaker: **Robert B. Hudson** (Boston University)
Discussant: **Stephen Ansolabehere** (Harvard University)
- General Discussion
- 12:15 – 1:30 p.m. **Lunch and Keynote Address**
Innovations in Public Health and their Implications for Aging
Speaker: **Peter Muennig** (Columbia University)
- 1:30 – 4:00 p.m. **Will There Be a Battle Between Generations? The Role of Kin Relations, Civic Engagement and Generativity**
Speaker: **Toni Antonucci** (University of Michigan) *social relations*

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Engagement and Generativity Speaker: Toni Antonucci (University of Michigan) social relations

- Speaker: **Constance Flanagan** (University of Wisconsin) civic engagement
 Discussant: **Donna Butts** (Generations United)
 General Discussion
- 4:00 – 4:15 p.m. *Break*
- 4:15 – 5:45 p.m. **Policies for a Society of Longer Lives: Health, Retirement, Education**
 Speaker: **Andrea Louise Campbell** (MIT)
 Discussant: **Ed Howard** (Alliance for Health Reform)
 General Discussion
- 5:15 - 5:45 p.m. **Overall Discussion**

Saturday, June 14

Location: Lecture Hall, 2nd Floor, Journalism Building, 116th and Broadway

- 8:30 – 9:00 a.m. *Continental Breakfast*

THE IMPLICATIONS FOR COVERAGE

Master of Ceremonies: **Bruce Shapiro**, Columbia School of Journalism

- 9:00 – 10:15 a.m. **Covering Aging in an Age of Inequality**
 Speaker: **David Cay Johnston** (Reuters, Pulitzer Prize winner at NY Times)
- 10:15 – 10:30 a.m. *Break*
- 10:30 – 11:45 a.m. **Covering the Politics of Health and Aging**
 Speaker: **Trudy Lieberman** (Center for Advancing Health, former director of the Journalism School's health and medical reporting program)
- 11:45 - 1:30 p.m. *Lunch: Boomers and the News Agenda*
 Speaker: **Mike Winierip** (New York Times columnist, Pulitzer Prize winner)
- 1:30 – 2:45 p.m. **Covering Aging in Different Ethnic Populations**
 Speaker: **Mark D. Hayward** (University of Texas)
James Jackson (University of Michigan)
- 2:45 – 3:00 p.m. *Break*
- 3:00 – 4:15 p.m. **Story Clinic**
 Breakout groups led by Bruce Shapiro and Jack Rosenthal.
- 4:15 – 4:30 p.m. **Closing Reflections**

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Closing Reflections

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