




Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH

Columbia  
Journalism  
School 

**THE AGE BOOM ACADEMY:  
Covering the myths and realities of aging in America**

**AGENDA**

**March 21 – 25, 2012**

A Joint Program by the Columbia Mailman School of Public Health  
and the Columbia Journalism School's Continuing Education Division

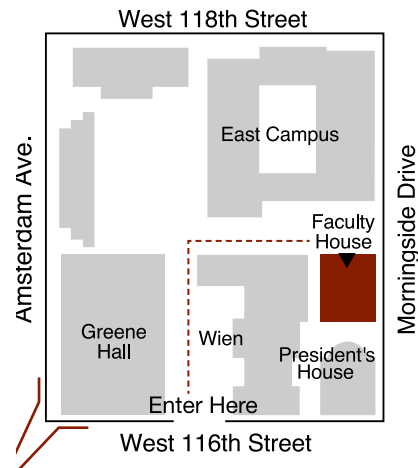
*Sponsored by  
The Atlantic Philanthropies, AARP and The New York Times*

## **Opening Program**

**Wednesday, March 21**

*Faculty House, Columbia University*

**Directions to Faculty House:** Enter campus on College Walk at 116<sup>th</sup> Street and Broadway. Follow College Walk across Amsterdam Avenue towards Morningside Drive. After passing Jerome Greene Hall on the left, enter Wien courtyard through gates. Follow courtyard around to the right. Faculty House will be the last building on the right.



12:30 - 1:15 p.m.

### **Registration and Lunch**

1:30 - 2 p.m.

### **Welcome and Overview**

Dean Nicholas Lemann, Columbia Journalism School

Dean Linda Fried, Mailman School of Public Health, Columbia University

Jack Rosenthal, Atlantic Philanthropies

Joan Parrott-Fonseca, NY State Director, AARP

Associate Dean Arlene Morgan, Columbia Journalism School

2:15 - 2:45 p.m.

### **Fellows Introductions**

2:45 - 4:45 p.m.

### **Overview Lecture: Trends and Issues**

Speaker: Steve McConnell, director of Atlantic Philanthropies Aging Policy Program

5 - 6:30 p.m.

### **Dinner**

*Bistro 1018*

*1018 Amsterdam Avenue at 110th Street*

*212-662-7600*

## **Day Two**

**Thursday, March 22**

*Columbia Journalism School*

*Lecture Hall, 3<sup>rd</sup> floor*

8:30 - 9 a.m.

### **Continental Breakfast**

9 - 11 a.m.

### **The Census Report and What the Numbers Mean**

Speaker: Andrew Beveridge, professor of sociology at Queens College and the Graduate School and University Center of the City University of New York

11:45 a.m. - 2 p.m.

### **Lunch at The New York Times**

Fellows will lunch with a cross-section of New York Times reporters and editors to talk about aging and demographic trends followed by a tour of the paper. Please meet Jack Rosenthal in the lobby of The Times at 11:30. The best entrance is on 41<sup>st</sup> Street near Eighth Avenue.

*NOTE: The afternoon sessions will all be in the 3<sup>rd</sup> floor Lecture Hall at the Journalism School.*

2:45 - 4:15 p.m.

### **Aging and Minority Communities**

Speaker: Mario Tapia, president and CEO, Latino Center on Aging, NYC

4:15 - 4:45 p.m.

### **Aging in Place and Livable Communities: Options and Case Studies in New York and Across the Nation**

Speaker: Beth Finkel, manager of state programs, AARP-New York

5 - 5:30 p.m.

### **How Journalists Can Surf the Age Wave**

Speaker: Paula Span, adjunct professor, Columbia Journalism School

**Day Three**  
**Friday, March 23**

8:30 a.m.

**Bus leaves Aloft Harlem, the conference hotel, for site visit to the Hebrew Home.**

Coffee will be provided at the hotel. Breakfast will be provided at the Hebrew Home.

*Fellows who are not staying at the hotel should plan to arrive at 8:15 a.m. for the bus.*

Aloft Harlem  
2296 Frederick Douglass Boulevard  
(The hotel is between 124<sup>th</sup> and 123<sup>rd</sup> Streets.  
The nearest subway is the 125<sup>th</sup> Street station  
on the A, B, C, and D lines.)

Kathy Brow will accompany the Fellows. Her cell  
is 718.288.4535.

9 -11:30 a.m.

**Site Visit: Hebrew Home at Riverdale**

Director Dan Reingold will provide an overview about what care should look like and what to look for when inspecting local nursing and retirement communities. Participants will tour the facility and get the opportunity to discuss trends with those working in the field. The bus will return to the Columbia campus by 11:45 a.m.

*NOTE: The afternoon sessions will all be in the 3<sup>rd</sup> floor Lecture Hall at the Journalism School.*

Noon - 2:30 p.m.

**Working Lunch: Aging Society's Political and Policy Decisions**

Moderator: Michael Weinstein, senior vice president and chief program officer, Robin Hood Foundation

Panelists: David John, senior research fellow in retirement security and financial institutions, the Heritage Foundation; Lawrence D. Brown, professor of health policy and management, Mailman School of Public Health; Cheryl Matheis, senior vice president for policy, strategy and international affairs, AARP

2:40 - 4:40 p.m.

**The Aging Brain: Cognition and Mental Health**

Moderator: Claudia Wallis, associate dean for strategic communications, Mailman School of Public Health

Panelists: Yaakov Stern, professor of clinical neuropsychiatry, College of Physicians & Surgeons; head, Cognitive Neuroscience Division, Taub Institute, Columbia University; and associate director of the Alzheimer's Center at Columbia University; Michelle Carlson, associate director, Center on Aging and Health, Johns Hopkins Bloomberg School of Public Health

5:15 p.m.

**Dinner and Special Presentation**

*Faculty House*

Dean Linda Fried, Mailman School of Public Health

**Day Four**

**Saturday, March 24**

*Columbia Journalism School*

*Lecture Hall, 3<sup>rd</sup> floor*

8:30 - 9 a.m.

**Continental Breakfast**

9 -11 a.m.

**The Science of Aging**

Presenters: Jonathan Weiner, professor of medical and scientific journalism, Columbia Journalism School, and author of *Long for This World*, and Laura Carstensen, professor of psychology, Stanford University, and director, Stanford Center on Longevity

11:15 - 1 p.m.

**Why Family and Social Relationships Matter**

Speaker: Karl Pillemer, director, Cornell Institute for Translational Research on Aging, and author *30 Lessons for Living*

1:15 -2:15

**Lunch**

2:30-4:30 p.m.

**End-of-Life Issues**

Speaker: Dr. Diane Meier, professor of geriatrics and palliative medicine, Mount Sinai Medical School

**Day Five**

**Sunday, March 25**

*Columbia Journalism School*

*Lecture Hall, 3<sup>rd</sup> floor*

9 – 9:30 a.m.

**Continental Breakfast**

9:30 - 11:30 a.m.

**Panel Discussion: How to Report on the Changing Landscape of Health Care Institutions**

Presenters: Douglas Levy, executive director of communications and public affairs, Columbia University Medical Center; Elizabeth A.W. Williams, chief communications officer and senior vice president, Independence Blue Cross, Philadelphia, PA

Noon to 2:30 p.m.

**Working Lunch and Final Session**

Fellows break into groups to propose a list of story ideas that have emerged from the workshop.

**Dismissal by 3 p.m.**

**Fellows should not plan air travel before 5 p.m.**