




Columbia University
MAILMAN SCHOOL
OF PUBLIC HEALTH

Columbia
Journalism
School 

**THE AGE BOOM ACADEMY:
Covering the myths and realities of aging in America**

AGENDA

March 21 – 25, 2012

A Joint Program by the Columbia Mailman School of Public Health
and the Columbia Journalism School's Continuing Education Division

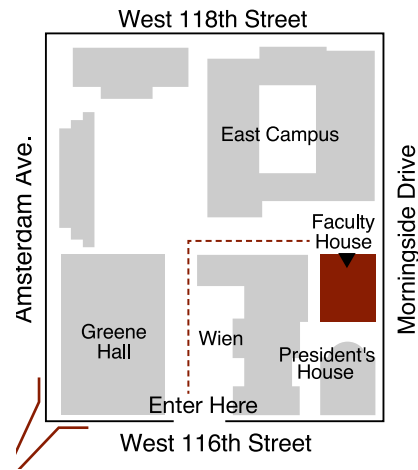
*Sponsored by
The Atlantic Philanthropies, AARP and The New York Times*

Opening Program

Wednesday, March 21

Faculty House, Columbia University

Directions to Faculty House: Enter campus on College Walk at 116th Street and Broadway. Follow College Walk across Amsterdam Avenue towards Morningside Drive. After passing Jerome Greene Hall on the left, enter Wien courtyard through gates. Follow courtyard around to the right. Faculty House will be the last building on the right.



12:30 - 1:15 p.m.

Registration and Lunch

1:30 - 2 p.m.

Welcome and Overview

Dean Nicholas Lemann, Columbia Journalism School

Dean Linda Fried, Mailman School of Public Health, Columbia University

Jack Rosenthal, Atlantic Philanthropies

Joan Parrott-Fonseca, NY State Director, AARP

Associate Dean Arlene Morgan, Columbia Journalism School

2:15 - 2:45 p.m.

Fellows Introductions

2:45 - 4:45 p.m.

Overview Lecture: Trends and Issues

Speaker: Steve McConnell, director of Atlantic Philanthropies Aging Policy Program

5 - 6:30 p.m.

Dinner

Bistro 1018

1018 Amsterdam Avenue at 110th Street

212-662-7600

Day Two

Thursday, March 22

Columbia Journalism School

Lecture Hall, 3rd floor

8:30 - 9 a.m.

Continental Breakfast

9 - 11 a.m.

The Census Report and What the Numbers Mean

Speaker: Andrew Beveridge, professor of sociology at Queens College and the Graduate School and University Center of the City University of New York

11:45 a.m. - 2 p.m.

Lunch at The New York Times

Fellows will lunch with a cross-section of New York Times reporters and editors to talk about aging and demographic trends followed by a tour of the paper. Please meet Jack Rosenthal in the lobby of The Times at 11:30. The best entrance is on 41st Street near Eighth Avenue.

NOTE: The afternoon sessions will all be in the 3rd floor Lecture Hall at the Journalism School.

2:45 - 4:15 p.m.

Aging and Minority Communities

Speaker: Mario Tapia, president and CEO, Latino Center on Aging, NYC

4:15 - 4:45 p.m.

Aging in Place and Livable Communities: Options and Case Studies in New York and Across the Nation

Speaker: Beth Finkel, manager of state programs, AARP-New York

5 - 5:30 p.m.

How Journalists Can Surf the Age Wave

Speaker: Paula Span, adjunct professor, Columbia Journalism School

Day Three
Friday, March 23

8:30 a.m.

Bus leaves Aloft Harlem, the conference hotel, for site visit to the Hebrew Home.

Coffee will be provided at the hotel. Breakfast will be provided at the Hebrew Home.

Fellows who are not staying at the hotel should plan to arrive at 8:15 a.m. for the bus.

Aloft Harlem
2296 Frederick Douglass Boulevard
(The hotel is between 124th and 123rd Streets.
The nearest subway is the 125th Street station
on the A, B, C, and D lines.)

Kathy Brow will accompany the Fellows. Her cell
is 718.288.4535.

9 -11:30 a.m.

Site Visit: Hebrew Home at Riverdale

Director Dan Reingold will provide an overview about what care should look like and what to look for when inspecting local nursing and retirement communities. Participants will tour the facility and get the opportunity to discuss trends with those working in the field. The bus will return to the Columbia campus by 11:45 a.m.

NOTE: The afternoon sessions will all be in the 3rd floor Lecture Hall at the Journalism School.

Noon - 2:30 p.m.

Working Lunch: Aging Society's Political and Policy Decisions

Moderator: Michael Weinstein, senior vice president and chief program officer, Robin Hood Foundation

Panelists: David John, senior research fellow in retirement security and financial institutions, the Heritage Foundation; Lawrence D. Brown, professor of health policy and management, Mailman School of Public Health; Cheryl Matheis, senior vice president for policy, strategy and international affairs, AARP

2:40 - 4:40 p.m.

The Aging Brain: Cognition and Mental Health

Moderator: Claudia Wallis, associate dean for strategic communications, Mailman School of Public Health

Panelists: Yaakov Stern, professor of clinical neuropsychiatry, College of Physicians & Surgeons; head, Cognitive Neuroscience Division, Taub Institute, Columbia University; and associate director of the Alzheimer's Center at Columbia University; Michelle Carlson, associate director, Center on Aging and Health, Johns Hopkins Bloomberg School of Public Health

5:15 p.m.

Dinner and Special Presentation

Faculty House

Dean Linda Fried, Mailman School of Public Health

Day Four

Saturday, March 24

Columbia Journalism School

Lecture Hall, 3rd floor

8:30 - 9 a.m.

Continental Breakfast

9 -11 a.m.

The Science of Aging

Presenters: Jonathan Weiner, professor of medical and scientific journalism, Columbia Journalism School, and author of *Long for This World*, and Laura Carstensen, professor of psychology, Stanford University, and director, Stanford Center on Longevity

11:15 - 1 p.m.

Why Family and Social Relationships Matter

Speaker: Karl Pillemer, director, Cornell Institute for Translational Research on Aging, and author *30 Lessons for Living*

1:15 -2:15

Lunch

2:30-4:30 p.m.

End-of-Life Issues

Speaker: Dr. Diane Meier, professor of geriatrics and palliative medicine, Mount Sinai Medical School

Day Five

Sunday, March 25

Columbia Journalism School

Lecture Hall, 3rd floor

9 – 9:30 a.m.

Continental Breakfast

9:30 - 11:30 a.m.

Panel Discussion: How to Report on the Changing Landscape of Health Care Institutions

Presenters: Douglas Levy, executive director of communications and public affairs, Columbia University Medical Center; Elizabeth A.W. Williams, chief communications officer and senior vice president, Independence Blue Cross, Philadelphia, PA

Noon to 2:30 p.m.

Working Lunch and Final Session

Fellows break into groups to propose a list of story ideas that have emerged from the workshop.

Dismissal by 3 p.m.

Fellows should not plan air travel before 5 p.m.