

# AGE BOOM ACADEMY

June 1-6, 2008

Presented by the International Longevity Center-USA

Sponsored by The New York Times Company Foundation

<b>Sunday, June 1</b>
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12:00 p.m.      **Welcome, Introductions, and Plan For the Week**

Everette E. Dennis, Ph.D.  
Executive Director  
ILC-USA

12:15 p.m.      ***Luncheon: “The Politics of Aging and Longevity”***

Robert N. Butler, M.D.  
President and CEO  
ILC-USA

1:15 p.m.      Health Break

1:30 p.m.      **“Myths & Realities of the Older Voter: a Panel Discussion”**

Moderator: Everette E. Dennis, Ph.D.  
Executive Director  
ILC-USA

Robert H. Binstock, Ph.D.  
Professor of Aging, Health, and Society  
Case Western Reserve University

Curtis Gans  
Director  
Committee for the Study of the American Electorate

Michael Gusmano, Ph.D.  
Assistant Professor of Health Policy and Management  
Columbia University, Mailman School of Public Health  
Co-Director, World Cities Project  
ILC-USA

7:00 p.m.      **“90 is the new 50: The Science of Longevity”**  
2008 World Science Festival  
New York University, Kimmel Center (60 Washington Square South)  
Eisner & Lubin Auditorium

Panel members: Robert Butler, M.D., President & CEO, ILC-USA  
David Sinclair, Ph.D., Associate Professor, Harvard Medical School  
Richard Weindruch, Ph.D., Co-Founder, LifeGen Technologies

<b>Monday, June 2</b>
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- 9:00 a.m.      **“The Social Security Debate: 2008 Presidential Candidates”**  
Richard Leone, Ph.D.  
President  
The Century Foundation
- 9:30 a.m.      Discussion
- 10:00 a.m.      Health Break
- 10:15 a.m.      **"The Politics of Modernizing Medicare"**  
John Rother  
Executive Vice President of Policy and Strategy  
AARP
- 10:45 a.m.      Discussion
- 12:00 p.m.      **Visit to The New York Times**  
**Lunch, Roundtable Discussion And Newsroom Tour**  
620 Eighth Avenue, New York, NY  
Jack Rosenthal  
President  
The New York Times Company Foundation
- 2:45 p.m.      **"Lobbying for Longevity Science"**  
Daniel Perry  
Executive Director  
Alliance for Aging Research
- 3:15 p.m.      Discussion
- 3:45p.m.      Health Break
- 4:00 p.m.      **"Preventing Elder Abuse: The Role of Capitol Hill"**  
Robert Blancato  
President  
Matz, Blancato & Associates, Inc.
- 4:30 p.m.      Discussion

<b>Tuesday, June 3</b>
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- 9:00 a.m.      **“The Truth about Nursing Home Regulation”**  
Trudy Lieberman  
Director of Health & Medical Reporting  
City University of New York
- 9:30 a.m.      Discussion
- 10:00 a.m.     **“Longevity and the City”**  
Edwin Mendez-Santiago  
Commissioner  
NYC Department for the Aging
- 10:30 a.m.     Discussion
- 11:00 a.m.     Health Break
- 11:15 a.m.     **“Older Americans: The State Perspective”**  
Michael Burgess  
Director  
New York State Office for the Aging
- 11:45 a.m.     Discussion
- 12:15 p.m.     *Fresh Air Lunch on the Terrace with ILC-USA Staff*
- 1:30 p.m.      Special Health Break: Evidence-Based Taiji  
Yang Yang, Ph.D.  
Center For Taiji Studies  
University of Illinois
- 2:00 p.m.      **“The Sandwich Generation”**  
Julie Winokur  
Writer/Producer  
Talking Eyes Media
- 2:30 p.m.      Discussion
- 3:00 p.m.      **“Human Rights of the Older Person”**  
Jim Silk  
Executive Director  
  
Naomi Rivkind Shatz  
Graduate Student  
Orville H. Schell, Jr. Center for International Human Rights  
Yale Law School
- 3:30 p.m.      Discussion

<b>Wednesday, June 4</b>
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10:00 a.m.      **Working Site Visits To Aging Organizations and Agencies Accompanied By ILC-USA Staff**

12:30 p.m.      *Luncheon*

1:00 p.m.      **“The Politics of Caregiving”**

Ken Knapp, Ph.D.  
Senior Research Analyst  
ILC-USA

1:30 p.m.      Discussion

2:00 p.m.      **“A Conversation with Carl Bernstein”**

Carl Bernstein  
Journalist and Author

2:30 p.m.      Discussion

3:00 p.m.      Health Break

3:15 p.m.      **“Media, Politics & Aging”**

Richard Wald  
Fred Friendly Professor of Journalism  
Columbia University  
Former Senior Executive, ABC and NBC

3:45 p.m.      Discussion

4:15 p.m.      **“The Media’s Perception of Older Persons of Color”**

Dori J. Maynard  
President & CEO  
Robert C. Maynard Institute for Journalism Education

4:45 p.m.      Discussion

<b>Thursday, June 5</b>
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- 8:30 a.m.      **“Longevity and the Sustainability of Social Entitlement”**  
Peter G. Peterson  
Chairman  
Peterson Foundation
- 9:00 a.m.      Discussion
- 9:30 a.m.      Health Break
- 10:00 a.m.     **“Urban Aging, World Cities & Politics”**  
Michael Gusmano, Ph.D.  
Victor G. Rodwin, Ph.D.  
Co-Directors, World Cities Project  
ILC-USA
- 10:30 a.m.     Discussion
- 11:00 a.m.     Health Break
- 11:15 a.m.     **“The Politics of Death in America”**  
Nathan Goldstein, M.D.  
Assistant Professor  
Geriatric Medicine and Palliative Care  
Mount Sinai Medical Center
- 11:45 p.m.     Discussion
- 12:15 p.m.     ***Luncheon***
- 1:15 p.m.      **"Healthcare Reform and the Older American"**  
Theodore R. Marmor, Ph.D.  
Professor Emeritus  
Public Policy & Management and Political Science  
Yale School of Management
- 2:45 p.m.      Discussion
- 2:15 p.m.      **“Intergenerational Politics”**  
Donna Butts  
Executive Director  
Generations United
- 2:45 p.m.      Discussion
- 6:30 p.m.      *Academy Dinner*, Harvard Club of New York City
- “By the Numbers: The 2008 Presidential Campaign”**  
Gary Langer  
Director of Polling  
ABC News

<b>Friday, June 6</b>
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9:00 a.m.      **“The Longevity Revolution”**

Robert N. Butler, M.D.  
President and CEO  
ILC-USA

10:00 a.m.      **“Covering the Age Beat—from the Academy to Reality”**  
Roundtable Discussion

James Toedtman  
Editor  
AARP Bulletin

11:00 a.m.      **The Beat Goes On**

Everette E. Dennis, Ph.D.  
Executive Director  
ILC-USA

12:00 p.m.      **Adjourn**