

AGE BOOM ACADEMY

June 1-6, 2008

Presented by the International Longevity Center-USA

Sponsored by The New York Times Company Foundation

Sunday, June 1

12:00 p.m. **Welcome, Introductions, and Plan For the Week**

Everette E. Dennis, Ph.D.
Executive Director
ILC-USA

12:15 p.m. ***Luncheon: “The Politics of Aging and Longevity”***

Robert N. Butler, M.D.
President and CEO
ILC-USA

1:15 p.m. Health Break

1:30 p.m. **“Myths & Realities of the Older Voter: a Panel Discussion”**

Moderator: Everette E. Dennis, Ph.D.
Executive Director
ILC-USA

Robert H. Binstock, Ph.D.
Professor of Aging, Health, and Society
Case Western Reserve University

Curtis Gans
Director
Committee for the Study of the American Electorate

Michael Gusmano, Ph.D.
Assistant Professor of Health Policy and Management
Columbia University, Mailman School of Public Health
Co-Director, World Cities Project
ILC-USA

7:00 p.m. **“90 is the new 50: The Science of Longevity”**
2008 World Science Festival
New York University, Kimmel Center (60 Washington Square South)
Eisner & Lubin Auditorium

Panel members: Robert Butler, M.D., President & CEO, ILC-USA
David Sinclair, Ph.D., Associate Professor, Harvard Medical School
Richard Weindruch, Ph.D., Co-Founder, LifeGen Technologies

Monday, June 2

- 9:00 a.m. **"The Social Security Debate: 2008 Presidential Candidates"**
Richard Leone, Ph.D.
President
The Century Foundation
- 9:30 a.m. Discussion
- 10:00 a.m. Health Break
- 10:15 a.m. **"The Politics of Modernizing Medicare"**
John Rother
Executive Vice President of Policy and Strategy
AARP
- 10:45 a.m. Discussion
- 12:00 p.m. **Visit to The New York Times**
Lunch, Roundtable Discussion And Newsroom Tour
620 Eighth Avenue, New York, NY
Jack Rosenthal
President
The New York Times Company Foundation
- 2:45 p.m. **"Lobbying for Longevity Science"**
Daniel Perry
Executive Director
Alliance for Aging Research
- 3:15 p.m. Discussion
- 3:45p.m. Health Break
- 4:00 p.m. **"Preventing Elder Abuse: The Role of Capitol Hill"**
Robert Blancato
President
Matz, Blancato & Associates, Inc.
- 4:30 p.m. Discussion

Tuesday, June 3

- 9:00 a.m. **“The Truth about Nursing Home Regulation”**
Trudy Lieberman
Director of Health & Medical Reporting
City University of New York
- 9:30 a.m. Discussion
- 10:00 a.m. **“Longevity and the City”**
Edwin Mendez-Santiago
Commissioner
NYC Department for the Aging
- 10:30 a.m. Discussion
- 11:00 a.m. Health Break
- 11:15 a.m. **"Older Americans: The State Perspective"**
Michael Burgess
Director
New York State Office for the Aging
- 11:45 a.m. Discussion
- 12:15 p.m. *Fresh Air Lunch on the Terrace with ILC-USA Staff*
- 1:30 p.m. Special Health Break: Evidence-Based Taiji
Yang Yang, Ph.D.
Center For Taiji Studies
University of Illinois
- 2:00 p.m. **“The Sandwich Generation”**
Julie Winokur
Writer/Producer
Talking Eyes Media
- 2:30 p.m. Discussion
- 3:00 p.m. **“Human Rights of the Older Person”**
Jim Silk
Executive Director

Naomi Rivkind Shatz
Graduate Student
Orville H. Schell, Jr. Center for International Human Rights
Yale Law School
- 3:30 p.m. Discussion

Wednesday, June 4

10:00 a.m. **Working Site Visits To Aging Organizations and Agencies Accompanied By ILC-USA Staff**

12:30 p.m. *Luncheon*

1:00 p.m. **“The Politics of Caregiving”**

Ken Knapp, Ph.D.
Senior Research Analyst
ILC-USA

1:30 p.m. Discussion

2:00 p.m. **“A Conversation with Carl Bernstein”**

Carl Bernstein
Journalist and Author

2:30 p.m. Discussion

3:00 p.m. Health Break

3:15 p.m. **“Media, Politics & Aging”**

Richard Wald
Fred Friendly Professor of Journalism
Columbia University
Former Senior Executive, ABC and NBC

3:45 p.m. Discussion

4:15 p.m. **“The Media’s Perception of Older Persons of Color”**

Dori J. Maynard
President & CEO
Robert C. Maynard Institute for Journalism Education

4:45 p.m. Discussion

Thursday, June 5

- 8:30 a.m. **“Longevity and the Sustainability of Social Entitlement”**
Peter G. Peterson
Chairman
Peterson Foundation
- 9:00 a.m. Discussion
- 9:30 a.m. Health Break
- 10:00 a.m. **“Urban Aging, World Cities & Politics”**
Michael Gusmano, Ph.D.
Victor G. Rodwin, Ph.D.
Co-Directors, World Cities Project
ILC-USA
- 10:30 a.m. Discussion
- 11:00 a.m. Health Break
- 11:15 a.m. **“The Politics of Death in America”**
Nathan Goldstein, M.D.
Assistant Professor
Geriatric Medicine and Palliative Care
Mount Sinai Medical Center
- 11:45 p.m. Discussion
- 12:15 p.m. ***Luncheon***
- 1:15 p.m. **"Healthcare Reform and the Older American"**
Theodore R. Marmor, Ph.D.
Professor Emeritus
Public Policy & Management and Political Science
Yale School of Management
- 2:45 p.m. Discussion
- 2:15 p.m. **“Intergenerational Politics”**
Donna Butts
Executive Director
Generations United
- 2:45 p.m. Discussion
- 6:30 p.m. *Academy Dinner*, Harvard Club of New York City
- “By the Numbers: The 2008 Presidential Campaign”**
Gary Langer
Director of Polling
ABC News

Friday, June 6

9:00 a.m. **“The Longevity Revolution”**

Robert N. Butler, M.D.
President and CEO
ILC-USA

10:00 a.m. **“Covering the Age Beat—from the Academy to Reality”**
Roundtable Discussion

James Toedtman
Editor
AARP Bulletin

11:00 a.m. **The Beat Goes On**

Everette E. Dennis, Ph.D.
Executive Director
ILC-USA

12:00 p.m. **Adjourn**