

AGE BOOM ACADEMY

September 23-28, 2007

Presented by the International Longevity Center-USA
and Stanford Center on Longevity

Sponsored by The New York Times Company Foundation
with additional support from The Ellison Medical Foundation

Sunday, September 23

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| 12:00 p.m. | Welcome, Introductions, and Plan For the Week | Everette E. Dennis, Ph.D.
Executive Director
ILC-USA |
| 12:15 p.m. | <i>Luncheon: "Science In Society"</i> | Robert N. Butler, M.D.
President and CEO
ILC-USA |
| 1:00 p.m. | Health Break | |
| 1:15 p.m. | "Science Literacy in America:
More people believe in angels than in evolution" | Humphrey Taylor
Chairman
The Harris Poll |
| 1:45 p.m. | Discussion | |
| 2:15 p.m. | Health Break | |
| 2:30 p.m. | "How to interpret scientific findings? Perspectives from social science,
biology, demography and biophysics?" Panel Discussion | Laura Carstensen, Ph.D.
Director
Stanford Center on Longevity

Anthony Cerami, Ph.D.
Director
Kenneth S. Warren Institute

S. Jay Olshansky, Ph.D.
Professor
School of Public Health
University of Illinois, Chicago

Edwin L. Carstensen, Ph.D.
Professor Emeritus
Department of Biomedical Engineering
University of Rochester |

Monday, September 24

- 9:00 a.m. **Comments and Greetings**
- Jack Rosenthal
President
The New York Times Company Foundation
- 9:30 a.m. **“KEEPS Trial: Building Upon NIH’s Women’s Health Initiative”**
- Rogerio A. Lobo, M.D.
Professor of Obstetrics and Gynecology
Columbia University Medical Center
- 10:00 a.m. Discussion
- 10: 30 a.m. Health Break
- 10:45 a.m. **“Science and Centenarians”**
- Nir Barzilai, M.D.
Director
Albert Einstein College of Medicine
Institute for Aging Research
- 11:15 a.m. Discussion
- 11:45 a.m. *Fresh Air Lunch on the ILC Terrace*
- 1:15 p.m. **“The Science and Social Perspectives of Sleep”**
- Phyllis Zee, M.D., Ph.D.
Professor of Neurology
Northwestern University
Director, Sleep Disorders Center
- 1:45 p.m. Discussion
- 2:15 p.m. **“The NIA “ACTIVE” Project: Improving Brain Health”**
- Sherry L. Willis, Ph.D.
Professor of Human Development
Penn State University
- 2:45 p.m. Discussion
- 3:15 p.m. Health Break
- 3:30 p.m. **“Emerging Technologies for an Aging Population”**
- Duncan Moore, Ph.D.
Professor of Optical and Biomedical Engineering
Institute of Optics, University of Rochester
- 4:00 p.m. Discussion
- 4:30 p.m. **“Sirtuins: Did you drink your pinot noir today?”**
- Leonard Guarente, Ph.D.
Novartis Professor of Biology
Massachusetts Institute of Technology
- 5:00 p.m. Discussion

Tuesday, September 25

- 10:00 a.m. **Visit to The New York Times And Newsroom Tour & Luncheon**
620 Eighth Avenue, New York, NY
- Jack Rosenthal
President
The New York Times Company Foundation
- 1:30 p.m. *Arrive at ILC-USA*
- 1:45 p.m. **“Increasing Aging-Science Literacy in the Mass Media”**
- Jonathan Wiener, Ph.D.
Professor of Science Narrative
Columbia School of Journalism
- 2:15 p.m. Discussion
- 2:45 p.m. **“What’s Next? Biology of Aging and Longevity Research”**
- Richard L. Sprott, Ph.D.
Executive Director
The Ellison Medical Foundation
- 3:15 p.m. Discussion
- 3:45 p.m. Health Break
- 4:00 p.m. **“Balancing Speedy Approval of New Pharmaceuticals and Drug Safety:
Is There an Optimal Strategy?”**
- Steven E. Nissen, M.D.
Chairman, Department of Cardiovascular Medicine
Cleveland Clinic Foundation
- 4:30 p.m. Discussion

Wednesday, September 26

10:00 a.m. **Working Site Visits To Aging Organizations and Agencies Accompanied By ILC-USA Staff**

12:30 p.m. *Working Luncheon*

1:00 p.m. **“Embryonic Stem Cells: The Impact of Science on Society”**

Michael West, Ph.D.
President & Chief Scientific Officer
Advanced Cell Technology

1:30 p.m. Discussion

2:00 p.m. **“Exploding the Misery Myth”**

Laura Carstensen, Ph.D.
Director
Stanford Center on Longevity

2:30 p.m. Discussion

3:00 p.m. Health Break

3:15 p.m. **“Allostatic Load: Stress in Society”**

Bruce McEwen, Ph.D.
Harold and Margaret Milliken Hatch Laboratory of Neuroendocrinology
Rockefeller University in New York City

3:45 p.m. Discussion

4:15 p.m. **“The Truth About Hormones:
Anti-Aging Medicine as a Social Phenomenon”**

Marc Blackman, M.D.
Associate Chief of Staff for Research and Development
Veterans Administration Medical Center, Washington DC

4:45 p.m. Discussion

Thursday, September 27

9:00 a.m. **“Sexuality in Society”**

Julia R. Heiman, Ph.D.
 Director
 Kinsey Institute
 Indiana University

9:30 a.m. Discussion

10:00 a.m. **“The Longevity Revolution”**

Robert N. Butler, M.D.
 President and CEO
 ILC-USA

10:30 a.m. Discussion

11:00 a.m. Health Break

11:15 a.m. **“Cognitive Activity and Social Engagement”**

Denise Park, Ph.D.
 Director
 Center for Healthy Minds
 University of Illinois

11:45 p.m. Discussion

12:15 p.m. *Working Luncheon*

1:15 p.m. **“The Big Picture: Society and Longevity”**

Richard Suzman, Ph.D.
 Associate Director
 Behavioral & Social
 Research Program
 National Institute on Aging

1:45 p.m. Discussion

2:15 p.m. Afternoon Break before Dinner

6:00 p.m. *Academy Dinner, Harvard Club of New York City*

“AARP as an Instrument of Social Change”

William Novelli
 CEO
 AARP

Friday, September 28

9:00 a.m. **“How do drugs get discovered?”**

Joseph M. Feczko, M.D.
Chief Medical Officer
Pfizer, Inc.

10:00 a.m. **“Covering the Age Beat—from the Academy to Reality”**
Roundtable Discussion

Alice Dembner
Medical Reporter
Boston Globe
Age Boom Academy Alumni- 2002

11:00 a.m. **The Beat Goes on**

Robert N. Butler, M.D.
President and CEO
ILC-USA

12:00 p.m. **Adjourn**