



**THE INTERNATIONAL LONGEVITY CENTER-USA**

**AGE BOOM ACADEMY**

**September 24– 29, 2006**

**Sunday, September 24:** *The Experience of Aging in America*

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| 12:00 p.m. | <b>Welcome, Introductions, and Plan For the Week</b> | Everette E. Dennis, Ph.D.<br>Executive Director<br>ILC-USA   |
| 12:15 p.m. | <b>Luncheon: “Growing Old in America”</b>            | Robert N. Butler, M.D.<br>President and CEO<br>ILC-USA   |
| 12:45 p.m. | Questions and Comments                               |  |
| 1:00 p.m.  | Health Break   |  |
| 1:15 p.m.  | <b>“Baby Boomers and the Retirement Revolution”</b>  | Humphrey Taylor<br>Chairman<br>The Harris Poll   |
| 2:00 p.m.  | Questions and Comments                               |  |
| 2:15 p.m.  | <b>“Ageism, Self-Hate &amp; Anti-Aging Medicine”</b> | S. Jay Olshansky, Ph.D.<br>Professor<br>School of Public Health<br>University of Illinois, Chicago |
| 3:00 p.m.  | Questions and Comments                               |  |
| 3:15 p.m.  | Health Break   |  |
| 3:30 p.m.  | <b>“Does Madison Avenue Aid &amp; Abet Ageism?”</b>  | John Zweig<br>Non-Executive Chairman<br>Specialist Communications<br>WPP Group                     |

<b>Monday, September 25:</b> <i>Realities of Age Discrimination</i>
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- 9:00 a.m.      **“Ageism in the News Media”**  
**Comments and Greetings**
- Jack Rosenthal  
President  
The New York Times Company Foundation
- 9:30 a.m.      **“Images of Aging Across the Generations”**
- Harry R. Moody, Ph.D.  
Director of Academic Affairs,  
AARP
- 10:30 a.m.      Questions and Comments
- 10:45 a.m.      Health Break
- 11:00 a.m.      **“Human Rights of the Older Population”**
- David J. Rothman, Ph.D.  
Director  
Center for the Study of Society and Medicine  
Columbia College of Physicians and Surgeons
- 11:45 a.m.      Questions and Comments
- 12:00 p.m.      **Fresh Air Lunch on the ILC Terrace**
- 1:15 p.m.      **“The Science Behind Ageism”**
- Becca Levy, Ph.D.  
Associate Professor  
Yale School of Public Health
- 1:45 p.m.      Questions and Comments
- 2:00 p.m.      Health Break
- 2:15 p.m.      **“Palliative Medicine: Improving Care for the Most Vulnerable”**
- R. Sean Morriseen, M.D.  
Hermann Merkin Professor of Palliative Care  
Mount Sinai Medical Center
- 3:00 p.m.      Questions and Comments
- 3:15 p.m.      **“Ageist Perceptions in Politics and Policy”**
- Robert H. Binstock, Ph.D.  
Professor of Aging, Health, and Society  
Case Western Reserve University
- 4:00 p.m.      Questions and Comments

<b>Tuesday, September 26:</b> <i>Are We Ready to Care for the Baby Boomers?</i>
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- 10:00 a.m.      **Working Site Visits To Aging Organizations and Agencies Accompanied By ILC-USA Staff**
- 12:30 p.m.      **Arrive at ILC-USA for Questions & Comments and working lunch**
- 1:45 p.m.      **“Lack of Doctors: Geriatrics in the United States”**  
Marie A. Bernard, M.D.  
Professor and Chairman  
Donald W. Reynolds Department of Geriatric Medicine  
University of Oklahoma College of Medicine
- 2:30 p.m.      Questions and Comments
- 2:45 p.m.      **“Caught in the Middle: The Sandwich Generation”**  
Ed Kashi  
Photojournalist  
*Aging in America: The Years Ahead*  
Julie Winokur  
Writer/Producer  
*Aging in America: The Years Ahead*
- 3:30 p.m.      Questions and Comments
- 3:45 p.m.      Health Break
- 4:00 p.m.      **“The Burden of Sleep Disorders on Patients and Caregivers”**  
Harrison Bloom, M.D.  
Senior Associate  
ILC-USA
- 4:45 p.m.      Questions and Comments

<b>Wednesday, September 27:</b> <i>Caregiving: A National Crisis</i>
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- 10:00 a.m.      **Visit to The New York Times And Newsroom Tour**  
 229 West 43<sup>rd</sup> Street (between 7<sup>th</sup> and 8<sup>th</sup> Streets)
- Jack Rosenthal  
 President  
 The New York Times Company Foundation
- 12:30 p.m.      Working Luncheon
- 1:00 p.m.      **“Who is Caring for the Older Generation? A Profile of Caregivers in the United States”**
- Gail Hunt  
 President and CEO  
 National Alliance for Caregiving.
- 1:45 p.m.      Questions and Comments
- 2:00 p.m.      **“The Personal Story of Caregiving”**
- Carol Levine  
 Director of the Families and Health Care Project  
 United Hospital Fund
- 2: 45p.m.      Questions and Comments
- 3:00 p.m.      **“Challenges Facing the Home Healthcare Workforce”**
- Carol Rodat  
 New York Policy Director  
 Paraprofessional Healthcare Institute
- 3:45 p.m.      Questions and Comments
- 4:00 p.m.      Health Break
- 4:15 p.m.      **“Setting Higher Standards for Caregiving Education”**
- Larry Wright, M.D.  
 Director  
 Schmieding Center for Senior Health and Education

<p><b>Thursday, September 28:</b>    <i>Preparing for the Boomers Future</i></p>
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- 9:00 a.m.            **“Quality of Life and Stress in Caring for Older Adults”**  
Barry Gurland, M.D.  
Director  
Stroud Center for the Study of Quality of Life in Health and Aging  
Columbia University
- Bruce McEwen, Ph.D.  
Harold and Margaret Milliken Hatch Laboratory of Neuroendocrinology  
Rockefeller University in New York City
- 9:45 a.m.            Questions and Comments
- 10:00 a.m.           **“The Realities of Elder Abuse Across the Globe”**  
Lia Daichman, M.D.  
International Longevity Center-Argentina  
President  
International Network for the Prevention of Elder Abuse
- 10:45 a.m.           Questions and Comments
- 11:00 a.m.           Health Break
- 11:15 a.m.           **“Retaining Caregivers: Building a Career for the Paid Workforce”**  
Val J. Halamandaris  
President  
National Association for Home Care
- 12:00 p.m.           Questions and Comments
- 12:15 p.m.           Working Luncheon
- 1:00 p.m.            **“Is Corporate America Ready for the Baby Boomers?”**  
Edward M. Berube  
Former President and CEO  
Bankers Life and Casualty Co.
- 1:45 p.m.           Questions and Comments
- 2:00 p.m.            **Caregiving In America- Press Briefing**  
The Caregiving Project for Older Americans
- 3:00 p.m.            Afternoon Break before Dinner
- 6:00 p.m.            *Academy Dinner, Harvard Club of New York City*  
**The Enemy of Longevity: Neurodegeneration**  
**A Dialog of Two Nobel Laureates**
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| Robert Fogel, Ph.D.<br>Nobel Laureate in economic science<br>The University of Chicago<br>Graduate School of Business | Stanley Prusiner, M.D.<br>Nobel Laureate in medicine<br>University of California<br>Institute for Neurodegenerative Diseases |
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- Moderator: Robert N. Butler, M.D., President and CEO, ILC-USA

<b>Friday, September 29:</b> <i>Covering the Age Beat</i>
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9:00 a.m.      **“Aging in the News”**  
Roundtable Discussion

Susan Jaffe  
Aging Reporter  
The Plain Dealer  
Cleveland, OH

10:00 a.m.      **Journalists meeting to discuss their plans**

11:00 a.m.      **The Beat Goes on**

Robert N. Butler, M.D.  
President and CEO  
ILC-USA

12:00 p.m.      **Adjourn**