



THE INTERNATIONAL LONGEVITY CENTER-USA

AGE BOOM ACADEMY

September 25 – 30, 2005

Sunday, September 25: *Exploring the White House Conference on Aging*

- 11:00 a.m. **Welcome, Introductions, Overview of the ILC and Plan For the Week**
- Robert N. Butler, M.D.
President and CEO
ILC-USA
- Everette E. Dennis, Ph.D.
Executive Director
ILC-USA
- 11:15 a.m. **“Making Sense of the 2005 White House Conference on Aging”**
- Dorcas Hardy
Chair of the Policy Committee
White House Conference on Aging
Washington, DC
- 12:00 p.m. Questions and Comments
- 12:15 p.m. **Get acquainted luncheon**
- 1:00 p.m. **“Coping With Longevity: Making Public Policy Matter”**
- Dorcas Hardy
Washington, DC
- Robert N. Butler, M.D.
- 1:45 p.m. Questions and Comments
- 2:00 p.m. **“The Public Climate: Attitudes Toward Aging”**
- Humphrey Taylor
Chairman
The Harris Poll
- 2:45 p.m. Questions and Comments
- 3:00 p.m. **“The Demographic Dilemma: Seeking Solutions”**
- S. Jay Olshansky, Ph.D.
Professor
School of Public Health
University of Illinois, Chicago

Monday, September 26: *Income, Productivity and Wealth of Older Americans*

9:00 a.m. **“The Enduring Importance of the Age Boom”**

Jack Rosenthal
President
The New York Times Company Foundation

9:20 a.m. Break

9:30 a.m. **“Inventing the Rest of Our Lives: Women in Second Adulthood”**

Suzanne Braun Levine
Author and Journalist
Former Editor
Columbia Journalism Review

10:15 a.m. Questions and Comments

10: 30 a.m. Break

10:45 a.m. **“The Social Security Debate: Maddening or Meaningful?”**

Greg Anrig, Jr.
Vice President for Programs
The Century Foundation

David John
Research Fellow at
Thomas A. Roe
Institute for Economic Policies
Heritage Foundation

11:45 a.m. Questions and Comments

12:00 p.m. **Journalists working lunch: Freeform questions for Drs. Butler & Dennis**

12:45 p.m. **“Is Population Growth Necessary for Productivity?”**

Charlotte Muller, Ph.D.
Research Co-Director
ILC-USA

Ken Knapp, Ph.D.
Research Analyst
ILC-USA

1:30 p.m. Questions and Comments

1:45 p.m. Break

2:00 p.m. **“Life’s Encores: Productive Engagement After 60.”**

Sara Rix, Ph.D.
AARP Public Policy Institute
Washington, DC

2:45 p.m. Questions and Comments

3:00 p.m. **“Do “Silver” Industries Have A Silver Lining?”**

John Zweig
Non-Executive Chairman
Specialist Communications
WPP Group

3:45 p.m. Questions and Comments

4:00 p.m. **“Seniors and Financial Strategy”**

Daniel Veto
Senior Vice President
Age Wave
Former Chief Marketing Officer
Bankers Life and Casualty

Tuesday, September 27: *Health and Social Issues*

10:00 a.m. **Working site visits to aging organizations and agencies accompanied by ILC-USA Staff**

1:00 p.m. **Arrive at ILC-USA for Questions & Comments and working lunch**

1:45 p.m. **“Does Health Create Wealth?”**

David Bloom, Ph.D.
Professor of Economics and Demography
Harvard School of Public Health

2:30 p.m. Questions and Comments

2:45 p.m. Break

3:00 p.m. **“Redesigning Health Care for an Older America”**

Robert N. Butler, M.D.

Charlotte Muller, Ph.D.

3:45 p.m. Questions and Comments

4:00 p.m. **“Do Lifestyle Improvements Work?”**

Michael Hewitt, Ph.D.
Research Director for Exercise Science
Canyon Ranch Health Resort

4:45 p.m. **“What's Worrying the Research Community”**

Mary Wooley
President
Research!America

5:30 p.m. Questions and Comments

Wednesday, September 28: *Living Arrangements: Where Will We Live?*

10:00 a.m. **Visit to *The New York Times* And Newsroom Tour**
229 West 43rd Street (between 7th and 8th Streets)

Jack Rosenthal
President
The New York Times Company Foundation

12:30 p.m. Working Luncheon

1:00 p.m. **The Arkansas Project—A Roundtable Discussion**

Everette E. Dennis, Ph.D.

David Lipschitz, M.D., Ph.D.
Chair, Donald W. Reynolds Department of Geriatrics
University of Arkansas for Medical Sciences

Jackson T. "Steve" Stephens
Chairman and CEO
ExOxEmis, Inc.

1:45 p.m. Questions and Comments

2:00 p.m. Break

2:15 p.m. **“Longevity and the City”**

Edwin Méndez-Santiago
Commissioner
New York City Department for the Aging

3:00 p.m. Questions and Comments

3:15 p.m. **“Urban Aging: NORCs and other Innovations”**

Michael Gusmano, Ph.D.
Co-Director, World Cities Project
ILC-USA

Victor G. Rodwin, Ph.D.
Co-Director, World Cities Project
ILC-USA

4:00 p.m. Questions and Comments

4:15 p.m. Break

4:30 p.m. **“Healthy Aging: The Sleep Dimension”**

Dr. Harrison Bloom
Senior Associate
ILC-USA

James Sheridan, M.B.A.
Director, Corporate and Government Relations
ILC-USA

Robert N. Butler, M.D.

5:00 p.m. Questions and Comments

Thursday, September 29: *Ageism and It's Consequences*

9:00 a.m. **“Ageism and Healthcare”**

Kyoung Kim
Research Associate
ILC-USA

Robert N. Butler, M.D.

9:45 a.m. Questions and Comments

10:00 a.m. Break

10:15 a.m. **“Ageism in the Workplace”**

Laurie McCann
AARP
Senior Attorney
Washington, DC

11:00 a.m. Questions and Comments

11:15 a.m. **“End of Life Care and Ageism”**

Diane Meier, M.D.
Director
The Center to Advance Palliative Care
Mount Sinai Medical Center

12:00 p.m. Questions and Comments

12:15 p.m. Working Luncheon

1:00 p.m. **“The Story of *StoryCorps*”**

David Isay
StoryCorps
MacArthur Fellow
New York, NY

1:45 p.m. Questions and Comments

2:00 p.m. Break

2:15 p.m. **“Aging and Sexuality: Myths and Realities”**

Stacy Lindau, MD
Assistant Professor of Ob/Gyn and Medicine
University of Chicago

3:00 p.m. Questions and comments

3:15 p.m. Leave for dinner

6:00 p.m. **Academy Dinner**
Harvard Club of New York City
27 West 44th Street between 5th and 6th Avenues

“Are You A Journalist?”

Speaker:
Richard Wald
Fred Friendly Professor of Journalism
Columbia University
Former Senior Executive, ABC and NBC

Friday, September 30: Wrap up and discussions

9:00 a.m. **And Remember Aging is Always a Local Story**

Cory A. Booker
Attorney-at-Law
Booker, Rabinowitz, Trenk, Lubetkin, Tully, DiPasquale & Webster, P.C.
2006 Mayoral Candidate for Newark, New Jersey

10:00 a.m. **Constructing an Agenda for Covering Aging and Longevity**

Abigail Trafford
Health Columnist
The Washington Post

Robert N. Butler, M.D.

11:00 a.m. **Assessment and List Serv Introduction**

Michael M. Weinstein
Director of Policy, Planning and Research
The Robin Hood Foundation
Consultant, New York Times

11:15 a.m. **Journalists meeting to discuss their plans**

11:30 a.m. **The Beat Goes On**

Robert N. Butler, M.D.

12:00 a.m. **Adjourn**

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