



**THE INTERNATIONAL LONGEVITY CENTER-USA**

**AGE BOOM ACADEMY**

**September 25 – 30, 2005**

**Sunday, September 25:**      *Exploring the White House Conference on Aging*

- 11:00 a.m.      **Welcome, Introductions, Overview of the ILC and Plan For the Week**
- Robert N. Butler, M.D.  
President and CEO  
ILC-USA
- Everette E. Dennis, Ph.D.  
Executive Director  
ILC-USA
- 11:15 a.m.      **“Making Sense of the 2005 White House Conference on Aging”**
- Dorcas Hardy  
Chair of the Policy Committee  
White House Conference on Aging  
Washington, DC
- 12:00 p.m.      Questions and Comments
- 12:15 p.m.      **Get acquainted luncheon**
- 1:00 p.m.      **“Coping With Longevity: Making Public Policy Matter”**
- Dorcas Hardy  
Washington, DC
- Robert N. Butler, M.D.
- 1:45 p.m.      Questions and Comments
- 2:00 p.m.      **“The Public Climate: Attitudes Toward Aging”**
- Humphrey Taylor  
Chairman  
The Harris Poll
- 2:45 p.m.      Questions and Comments
- 3:00 p.m.      **“The Demographic Dilemma: Seeking Solutions”**
- S. Jay Olshansky, Ph.D.  
Professor  
School of Public Health  
University of Illinois, Chicago

**Monday, September 26:**      *Income, Productivity and Wealth of Older Americans*

9:00 a.m.      **“The Enduring Importance of the Age Boom”**

Jack Rosenthal  
President  
The New York Times Company Foundation

9:20 a.m.      Break

9:30 a.m.      **“Inventing the Rest of Our Lives: Women in Second Adulthood”**

Suzanne Braun Levine  
Author and Journalist  
Former Editor  
Columbia Journalism Review

10:15 a.m.      Questions and Comments

10: 30 a.m.      Break

10:45 a.m.      **“The Social Security Debate: Maddening or Meaningful?”**

Greg Anrig, Jr.  
Vice President for Programs  
The Century Foundation

David John  
Research Fellow at  
Thomas A. Roe  
Institute for Economic Policies  
Heritage Foundation

11:45 a.m.      Questions and Comments

12:00 p.m.      **Journalists working lunch: Freeform questions for Drs. Butler & Dennis**

12:45 p.m.      **“Is Population Growth Necessary for Productivity?”**

Charlotte Muller, Ph.D.  
Research Co-Director  
ILC-USA

Ken Knapp, Ph.D.  
Research Analyst  
ILC-USA

1:30 p.m.      Questions and Comments

1:45 p.m.      Break

2:00 p.m.      **“Life’s Encores: Productive Engagement After 60.”**

Sara Rix, Ph.D.  
AARP Public Policy Institute  
Washington, DC

2:45 p.m. Questions and Comments

3:00 p.m. **“Do “Silver” Industries Have A Silver Lining?”**

John Zweig  
Non-Executive Chairman  
Specialist Communications  
WPP Group

3:45 p.m. Questions and Comments

4:00 p.m. **“Seniors and Financial Strategy”**

Daniel Veto  
Senior Vice President  
Age Wave  
Former Chief Marketing Officer  
Bankers Life and Casualty

**Tuesday, September 27:**      *Health and Social Issues*

10:00 a.m. **Working site visits to aging organizations and agencies accompanied by ILC-USA Staff**

1:00 p.m. **Arrive at ILC-USA for Questions & Comments and working lunch**

1:45 p.m. **“Does Health Create Wealth?”**

David Bloom, Ph.D.  
Professor of Economics and Demography  
Harvard School of Public Health

2:30 p.m. Questions and Comments

2:45 p.m. Break

3:00 p.m. **“Redesigning Health Care for an Older America”**

Robert N. Butler, M.D.

Charlotte Muller, Ph.D.

3:45 p.m. Questions and Comments

4:00 p.m. **“Do Lifestyle Improvements Work?”**

Michael Hewitt, Ph.D.  
Research Director for Exercise Science  
Canyon Ranch Health Resort

4:45 p.m.        **“What's Worrying the Research Community”**

Mary Wooley  
President  
Research!America

5:30 p.m.        Questions and Comments

**Wednesday, September 28:    *Living Arrangements: Where Will We Live?***

10:00 a.m.        **Visit to *The New York Times* And Newsroom Tour**  
229 West 43<sup>rd</sup> Street (between 7<sup>th</sup> and 8<sup>th</sup> Streets)

Jack Rosenthal  
President  
The New York Times Company Foundation

12:30 p.m.        Working Luncheon

1:00 p.m.        **The Arkansas Project—A Roundtable Discussion**

Everette E. Dennis, Ph.D.

David Lipschitz, M.D., Ph.D.  
Chair, Donald W. Reynolds Department of Geriatrics  
University of Arkansas for Medical Sciences

Jackson T. "Steve" Stephens  
Chairman and CEO  
ExOxEmis, Inc.

1:45 p.m.        Questions and Comments

2:00 p.m.        Break

2:15 p.m.        **“Longevity and the City”**

Edwin Méndez-Santiago  
Commissioner  
New York City Department for the Aging

3:00 p.m.        Questions and Comments

3:15 p.m.        **“Urban Aging: NORCs and other Innovations”**

Michael Gusmano, Ph.D.  
Co-Director, World Cities Project  
ILC-USA

Victor G. Rodwin, Ph.D.  
Co-Director, World Cities Project  
ILC-USA

4:00 p.m.        Questions and Comments

4:15 p.m. Break

4:30 p.m. **“Healthy Aging: The Sleep Dimension”**

Dr. Harrison Bloom  
Senior Associate  
ILC-USA

James Sheridan, M.B.A.  
Director, Corporate and Government Relations  
ILC-USA

Robert N. Butler, M.D.

5:00 p.m. Questions and Comments

**Thursday, September 29:** *Ageism and It's Consequences*

9:00 a.m. **“Ageism and Healthcare”**

Kyoung Kim  
Research Associate  
ILC-USA

Robert N. Butler, M.D.

9:45 a.m. Questions and Comments

10:00 a.m. Break

10:15 a.m. **“Ageism in the Workplace”**

Laurie McCann  
AARP  
Senior Attorney  
Washington, DC

11:00 a.m. Questions and Comments

11:15 a.m. **“End of Life Care and Ageism”**

Diane Meier, M.D.  
Director  
The Center to Advance Palliative Care  
Mount Sinai Medical Center

12:00 p.m. Questions and Comments

12:15 p.m. Working Luncheon

1:00 p.m. **“The Story of *StoryCorps*”**

David Isay  
*StoryCorps*  
MacArthur Fellow  
New York, NY

1:45 p.m. Questions and Comments

2:00 p.m. Break

2:15 p.m. **“Aging and Sexuality: Myths and Realities”**

Stacy Lindau, MD  
Assistant Professor of Ob/Gyn and Medicine  
University of Chicago

3:00 p.m. Questions and comments

3:15 p.m. Leave for dinner

6:00 p.m. **Academy Dinner**  
**Harvard Club of New York City**  
**27 West 44th Street between 5th and 6th Avenues**

**“Are You A Journalist?”**

Speaker:  
Richard Wald  
Fred Friendly Professor of Journalism  
Columbia University  
Former Senior Executive, ABC and NBC

**Friday, September 30: Wrap up and discussions**

9:00 a.m. **And Remember Aging is Always a Local Story**

Cory A. Booker  
Attorney-at-Law  
Booker, Rabinowitz, Trenk, Lubetkin, Tully, DiPasquale & Webster, P.C.  
2006 Mayoral Candidate for Newark, New Jersey

10:00 a.m. **Constructing an Agenda for Covering Aging and Longevity**

Abigail Trafford  
Health Columnist  
*The Washington Post*

Robert N. Butler, M.D.

11:00 a.m. **Assessment and List Serv Introduction**

Michael M. Weinstein  
Director of Policy, Planning and Research  
The Robin Hood Foundation  
Consultant, New York Times

11:15 a.m. **Journalists meeting to discuss their plans**

11:30 a.m. **The Beat Goes On**

Robert N. Butler, M.D.

12:00 a.m. **Adjourn**

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