



THE INTERNATIONAL LONGEVITY CENTER-USA

AGE BOOM ACADEMY

November 9-14, 2003

Sunday, November 9

4:00 p.m. **Welcome, Introductions, and Plan for the Week**

Everette E. Dennis, Ph.D.
Executive Director
ILC-USA

4:15 p.m. **“Aging Issues and the Presidential Campaign of 2004. The Reinvention of Medicare and the Financing of Longevity.”**

Robert N. Butler, M.D.
President and CEO
ILC-USA

5:15 p.m. Reception and Dinner

6:15 p.m. **“The Enduring Importance of the Age Boom”
Comments and Greetings**

Jack Rosenthal
President
The New York Times Company Foundation

6:30 p.m. **“The Older Voter 2004”**

Curtis Gans
Director
Committee for the Study of the American Electorate

7:15 p.m. Questions and Comments

7:30 p.m. Adjourn

Monday, November 10

9:15 a.m. **“How the Media Confront an Aging Society – On Target or Off the Mark?”**

Everette E. Dennis, Ph.D.
Executive Director
ILC-USA

10:15 a.m. Questions and Comments

10:30 a.m. Coffee Break

10:45 a.m. **“Pension Systems Elsewhere”**

Dalmer Hoskins
Secretary General
International Social Security Association

Taras Zalusky
Chief of Staff to the Honourable Jane Stewart, P.C., M.P.
Minister of Human Resources Development Canada

11:45 a.m. Questions and Comments

12:00 p.m. **Journalists’ Meeting to Discuss Their Work**
Working Luncheon

1:00 p.m. **“Images of Old Age”**

Harry R. Moody, Ph.D.
Director of the Institute for Human Values and Aging
Brookdale Center on Aging, Hunter College

1:45 p.m. Questions and Comments

2:00 p.m. Coffee Break

2:15 p.m. **“Health Care Around the World”**

Dalmer Hoskins
Secretary General
International Social Security Association

Taras Zalusky
Chief of Staff to the Honourable Jane Stewart, P.C., M.P.
Minister of Human Resources Development Canada

3:15 p.m. Questions and Comments

Tuesday, November 11

9:15 a.m. **“Will Madison Avenue Grow Up Before it Grows Old, or Will it Grow Old Before it Grows Up?”**

John Zweig
Non-Executive Chairman
Specialist Communications
WPP Group

10:15 a.m. Questions and Comments

10:30 a.m. Coffee Break

11:00 a.m. **“Accelerating Drug Discovery to Slow the Coming Alzheimer’s Epidemic”**

Howard Fillit, M.D.
President
The Institute for the Study of Aging

11:45 a.m. Questions and Comments

12:00 p.m. Working Luncheon

12:45 p.m. **“The Role of Grandparents”**

Donna Butts
Executive Director
Generations United

Nora O’Brien
Director of Partnerships
ILC-USA

1:30 p.m. Questions and Comments

1:45 p.m. **“Medicare Reform and the Age of Consumerism”**

Bruce Vladeck, Ph.D.
Professor of Health Policy & Geriatrics
Mount Sinai School of Medicine
Institute for Medicare Practice
Former Administrator of the Health Care Financing Administration
of the U.S. Department of Health and Human Services

2:30 p.m. Questions and Comments

3:00 p.m. Coffee Break

3:15 p.m. **A Conversation with Walter Cronkite**

Walter Cronkite
Author, Columnist, and Commentator

Moderator: Everette E. Dennis, Ph.D.

Wednesday, November 12

10:00 a.m. **Visit to The New York Times and Newsroom Tour**

229 West 43rd Street
(between 8th and 9th Streets)

Jack Rosenthal
President
The New York Times Company Foundation

12:30 p.m. **“Longevity on the World Stage”**

Victor G. Rodwin, Ph.D.
Director of the World Cities Project
ILC-USA

Michael Gusmano, Ph.D.
Senior Research Analyst
ILC-USA

1:15 p.m. Questions and Comments

1:30 p.m. Working Luncheon

2:00 p.m. **“Palliative Medicine: Improving Care for the Most Vulnerable”**

Diane Meier, M.D.
Director
The Center to Advance Palliative Care

James Nyberg
Government Relations Director
ILC-USA

2:45 p.m. Questions and Comments

3:00 p.m. Coffee Break

3:15 p.m. **“Has Anybody Ever Died of Old Age?”**

Leonard Hayflick, Ph.D.
Professor of Anatomy
University of California

4:00 p.m. Questions and Comments

4:15 p.m. **“Aging and Social Change – Personal Reflections”
A Panel Discussion**

Helen Hamlin
Former Chairperson
NGO Committee on Aging
United Nations

James Dumpson, Ph.D.
Senior Consultant, New York Community Trust and
Former Commissioner of Welfare of New York City

Malvin Schechter
Adjunct Research Assistant Professor
Department of Geriatrics and Adult Development
Mount Sinai School of Medicine

5:00 p.m. Questions and Comments

Thursday, November 13

9:00 a.m. **“Get Up Off Your Apathy: A Health Campaign for America”**

Michael Hewitt, Ph.D.
Research Director for Exercise Science
Canyon Ranch Health Resort

9:45 a.m. Questions and Comments

10:00 a.m. **Working Site Visits to Aging Organizations and Agencies Accompanied
by ILC-USA Staff**

1:00 p.m. **Arrive at ILC-USA for Questions & Comments and working lunch**

1:15 p.m. **“Productive Engagement: Structures of The Aging U.S. Workforce”**

Dallas Salisbury
President
Employee Benefit Research Institute

Charlotte Muller, Ph.D.
Research Co-Director
ILC-USA

Robert N. Butler, M.D.
President and CEO
ILC-USA

2:00 p.m. Questions and Comments

2:15 p.m. **“Worried About Growing Old? Don’t Lose Sleep Over It.”**

Fred Turek, Ph.D.
Professor and Chairman
Neurobiology & Physiology
Northwestern University

3:00 p.m. Questions and Comments

3:15 p.m. **“The Politics of the Income-Age Race”**

Richard Leone, Ph.D.
President
The Century Foundation

3:45 p.m. Questions and Comments

4:00 p.m. Adjourn for Dinner

6:00 p.m. **Dinner**
Harvard Club of New York City
27 West 44th Street (between 5th and 6th Avenues)

Speaker:
Don Hewitt
Executive Producer
60 Minutes

Friday, November 14

9:00 a.m. **“Reductionism in Medicine: Genomics and Physiology”**

Anthony Cerami, Ph.D.
Director
Kenneth S. Warren Institute

9:45 a.m. Questions and Comments

10:15 a.m. Coffee Break

10:30 a.m. **“Anti-aging Medicine vs. Longevity Medicine”**

Tom Perls, M.D.
Director of New England Centenarian Study
Associate Professor
Boston Medical Center

S. Jay Olshansky, Ph.D.
Professor
School of Public Health
University of Illinois, Chicago

Michael Hewitt, Ph.D.
Research Director for Exercise Science
Canyon Ranch Health Resort

11:15 a.m. Questions and Comments

11:30 a.m. **“Aging as News”**

Susan Jaffe
Aging Issues Reporter
The Plain Dealer

Rick Green
Act II Editor
Newsday

Christopher Porterfield
Former Executive Editor
Time Magazine

12:15 p.m. Working Luncheon

2003 Age Boom Academy Presentation Schedule

12:30 p.m. **“The Beat Goes On”
Concluding Remarks and Review**

Robert N. Butler, M.D.
President and CEO
ILC-USA

1:15 p.m. Questions and Comments

1:30 p.m. **Age Boom Alumni discussion with Michael Weinstein**

2:00 p.m. Adjourn