



**THE THIRD
INTERNATIONAL LONGEVITY CENTER-USA**

**AGE BOOM ACADEMY
November 3 – 8, 2002**

Sunday, November 3

- 4:00 p.m. **Welcome, Introductions, and Plan for the Week: “Covering
the Singular Demographic Fact of Our Times –
Prospects and Problems”**
- Everette E. Dennis, Ph.D.
Executive Director
ILC-USA
- 4:15 p.m. **“The Boomers – Will You Still Need Them When They’re 64?”**
- Robert N. Butler, M.D.
President and CEO
ILC-USA
- 5:15 p.m. Reception and Dinner
- 6:15 p.m. **“The Enduring Importance of the Age Boom”
Comments and Greetings**
- Jack Rosenthal
President
The New York Times Company Foundation
- 6:30 p.m. **“Prospects for a Digital Opportunity Trust With Implications
For Older Persons”**
- Lawrence K. Grossman
Co-Chair
Digital Promise Project
- 7:30 p.m. **Adjournment**

Monday, November 4

9:15 a.m. **“The Income-Age Race – Managing Economic Security
in Later Life”**

Dalmer Hoskins
Secretary General
International Social Security Association

Dallas Salisbury
President
Employee Benefit Research Institute

Richard Leone
President
Century Foundation

Karen Ferguson
Director
Pension Rights Center

Moderator:
Marjorie Honig
Research Co-director
ILC-USA

10:30 a.m. Questions and Comments

10:45 a.m. Coffee Break

11:00 a.m. **“Stories to be told on The Income-Age Race”**

Dallas Salisbury
President
Employee Benefit Research Institute

Karen Ferguson
Director
Pension Rights Center

Richard Leone
President
Century Foundation

Public Interview by:
Robert Rosenblatt
Washington Correspondent
Los Angeles Times

12:00 p.m. Questions and Comments
Sponsored by The New York Times Company Foundation

12:15 p.m. **Luncheon Presentation**
“Social Security Around the World

Dalmer Hoskins
Secretary General
International Social Security Association

12:45 p.m. Questions and Comments

1:00 p.m. **“Images of Old Age: Past, Present, Future”**

Harry R. Moody, Ph.D.
Director of the Institute for Human Values and Aging
Brookdale Center on Aging, Hunter College

1:45 p.m. Questions and Comments

2:00 p.m. Coffee Break

2:15 p.m. **“Who Needs Sleep? or Is America Sleep Deprived?”**

Fred Turek, Ph.D.
Director
Center for Sleep & Circadian Biology
Northwestern University

3:00 p.m. Questions and Comments

Tuesday, November 5

9:15 a.m. **“Will Madison Avenue Grow Up Before it Grows Old, or Will
it Grow Old Before it Grows Up?”**

John Zweig
Non-Executive Chairman
Specialist Communications
WPP Group

Lawrence K. Grossman
Former President of NBC News and PBS

Nancy Turett
President & Global Director, Health
Edelman

10:15 a.m. Questions and Comments

10:30 a.m. Coffee Break

Sponsored by The New York Times Company Foundation

10:45 a.m. **“Ageism: A Dialogue”**

Video: Jay Leno skit on the New Love and Sex after 60

Video: Ageism in Advertising from Ageism Senate hearing

Robert N. Butler, M.D.
President and CEO
ILC-USA

Everette E. Dennis, Ph.D.
Executive Director
ILC-USA

11:45 p.m. Questions and Comments

12:00 p.m. Working Luncheon

12:45 p.m. **“Metamorphosis of the Welfare State: Survival in the Era of
Globalization of Population Aging and Immigration”**

Robert Rosenblatt
Washington Correspondent
Los Angeles Times

1:30 p.m. Questions and Comments

1:45 p.m. **“Medicare Reform and the Age of Consumerism”**

James C. Robinson, Ph.D.
Professor of Health Economics and Policy
University of California, Berkley

2:30 p.m. Questions and Comments

Wednesday, November 6

10:00 a.m. **Visit to The New York Times
229 West 43rd Street
(between 8th and 9th)**

Jack Rosenthal
President
The New York Times Company Foundation

12:30 p.m. **“Longevity on the World Stage”**

Victor G. Rodwin, Ph.D
Director of the World Cities Project
ILC-USA

Michael Gusmano, Ph.D.
Senior Research Analyst
ILC-USA

1:15 p.m. Questions and Comments

1:30 p.m. Working Luncheon

1:45 p.m. **“Get Up Off Your Apathy: A Health Campaign for America”**

Michael Hewitt, Ph.D.
Research Director for Exercise Science
Canyon Ranch Health Resort

2:45 p.m. Questions and Comments

3:00 p.m. **“Aging and Social Change – Personal Reflections”
A Panel Discussion**

Rose Dobrof, Ph.D.
Founding Director
Brookdale Center on Aging

James Dumpson, Ph.D.
Senior Consultant, New York Community Trust and
Former Commissioner of Welfare of New York City

3:45 p.m. Questions and Comments

Thursday, November 7

9:00 a.m. **“Aging and Social Change”**

Mal Schechter
Adjunct Research Assistant Professor of Geriatrics and Adult Development
Mount Sinai School of Medicine

9:45 a.m. Questions and Comments

10:00 a.m. **Working Site Visits to Aging Organizations and Agencies
Accompanied by ILC-USA Staff**

Sponsored by The New York Times Company Foundation

1:00 p.m. **Arrive at ILC-USA for Questions & Comments and working lunch**

1:15 p.m. **“Emergency Preparation Programs for Older Americans”**

Nora O’Brien
Partnerships Director
ILC-USA

James Nyberg
Government Relations Director
ILC-USA

Myrna Lewis, Ph.D., ACSW
Assistant Clinical Professor
Community & Preventive medicine, Mount Sinai Medical School

2:00 p.m. Questions and Comments

2:15 p.m. **“Bioterrorism, Public Health and Special Populations”**

Monica Schoch-Spana, Ph.D.
Senior Fellow
Center for Civilian Biodefence Studies
Johns Hopkins University

3:00 p.m. Questions and Comments

3:15 p.m. Adjourn for dinner

6:00 p.m. **Dinner**
Harvard Club
27 West 44th Street (between 5th and 6th Avenue)

“The View from 2011: as baby boomers turn 65”

Speaker:
Carl Bernstein
Author & Journalist

Friday, November 8

9:00 a.m. **“Rejuvenation!”**

Anthony Cerami, Ph.D.
Director
Kenneth S. Warren Institute

9:45 a.m. Questions and Comments

10:15 a.m. Coffee Break

10:30 a.m. **“Anti-aging Medicine vs. Longevity Medicine”**

Tom Perls, M.D.
Director of New England Centenarian Study
Associate Professor in Medicine and a Geriatrician
Boston Medical Center

S. Jay Olshansky, Ph.D.
Professor
School of Public Health
University of Illinois, Chicago

Michael Hewitt, Ph.D.
Director of Health and Healing
Canyon Ranch Health Resort

11:15 a.m. Questions and Comments

11:30 a.m. **“Aging as News”**

Susan Kelliher Ungaro
Editor-in-Chief
Family Circle

Jane Glenn Haas
Aging Issues Writer
The Orange County Register

Fred Brock
Retirement Planning Reporter
The New York Times

12:15 p.m. Working Luncheon

12:30 p.m. **“The Beat Goes On”: Concluding Remarks**

Robert N. Butler, M.D.
President and CEO
ILC-USA

1:15 p.m. Questions and Comments

2:00 p.m. Adjournment