



**THE THIRD  
INTERNATIONAL LONGEVITY CENTER-USA**

**AGE BOOM ACADEMY  
November 3 – 8, 2002**

**Sunday, November 3**

- 4:00 p.m.           **Welcome, Introductions, and Plan for the Week: “Covering  
the Singular Demographic Fact of Our Times –  
Prospects and Problems”**
- Everette E. Dennis, Ph.D.  
Executive Director  
ILC-USA
- 4:15 p.m.           **“The Boomers – Will You Still Need Them When They’re 64?”**
- Robert N. Butler, M.D.  
President and CEO  
ILC-USA
- 5:15 p.m.           Reception and Dinner
- 6:15 p.m.           **“The Enduring Importance of the Age Boom”  
Comments and Greetings**
- Jack Rosenthal  
President  
The New York Times Company Foundation
- 6:30 p.m.           **“Prospects for a Digital Opportunity Trust With Implications  
For Older Persons”**
- Lawrence K. Grossman  
Co-Chair  
Digital Promise Project
- 7:30 p.m.           **Adjournment**

## **Monday, November 4**

9:15 a.m.       **“The Income-Age Race – Managing Economic Security  
in Later Life”**

Dalmer Hoskins  
Secretary General  
International Social Security Association

Dallas Salisbury  
President  
Employee Benefit Research Institute

Richard Leone  
President  
Century Foundation

Karen Ferguson  
Director  
Pension Rights Center

Moderator:  
Marjorie Honig  
Research Co-director  
ILC-USA

10:30 a.m.       Questions and Comments

10:45 a.m.       Coffee Break

11:00 a.m.       **“Stories to be told on The Income-Age Race”**

Dallas Salisbury  
President  
Employee Benefit Research Institute

Karen Ferguson  
Director  
Pension Rights Center

Richard Leone  
President  
Century Foundation

Public Interview by:  
Robert Rosenblatt  
Washington Correspondent  
Los Angeles Times

12:00 p.m.       Questions and Comments  
Sponsored by The New York Times Company Foundation

12:15 p.m.        **Luncheon Presentation**  
**“Social Security Around the World**

Dalmer Hoskins  
Secretary General  
International Social Security Association

12:45 p.m.        Questions and Comments

1:00 p.m.        **“Images of Old Age: Past, Present, Future”**

Harry R. Moody, Ph.D.  
Director of the Institute for Human Values and Aging  
Brookdale Center on Aging, Hunter College

1:45 p.m.        Questions and Comments

2:00 p.m.        Coffee Break

2:15 p.m.        **“Who Needs Sleep? or Is America Sleep Deprived?”**

Fred Turek, Ph.D.  
Director  
Center for Sleep & Circadian Biology  
Northwestern University

3:00 p.m.        Questions and Comments

## **Tuesday, November 5**

9:15 a.m.        **“Will Madison Avenue Grow Up Before it Grows Old, or Will it Grow Old Before it Grows Up?”**

John Zweig  
Non-Executive Chairman  
Specialist Communications  
WPP Group

Lawrence K. Grossman  
Former President of NBC News and PBS

Nancy Turett  
President & Global Director, Health  
Edelman

10:15 a.m.        Questions and Comments

10:30 a.m.        Coffee Break

Sponsored by The New York Times Company Foundation

10:45 a.m.           **“Ageism: A Dialogue”**

Video: Jay Leno skit on the New Love and Sex after 60

Video: Ageism in Advertising from Ageism Senate hearing

Robert N. Butler, M.D.  
President and CEO  
ILC-USA

Everette E. Dennis, Ph.D.  
Executive Director  
ILC-USA

11:45 p.m.           Questions and Comments

12:00 p.m.           Working Luncheon

12:45 p.m.           **“Metamorphosis of the Welfare State: Survival in the Era of  
Globalization of Population Aging and Immigration”**

Robert Rosenblatt  
Washington Correspondent  
Los Angeles Times

1:30 p.m.           Questions and Comments

1:45 p.m.           **“Medicare Reform and the Age of Consumerism”**

James C. Robinson, Ph.D.  
Professor of Health Economics and Policy  
University of California, Berkley

2:30 p.m.           Questions and Comments

## **Wednesday, November 6**

10:00 a.m.           **Visit to The New York Times  
229 West 43<sup>rd</sup> Street  
(between 8<sup>th</sup> and 9<sup>th</sup>)**

Jack Rosenthal  
President  
The New York Times Company Foundation

12:30 p.m.           **“Longevity on the World Stage”**

Victor G. Rodwin, Ph.D  
Director of the World Cities Project  
ILC-USA

Michael Gusmano, Ph.D.  
Senior Research Analyst  
ILC-USA

1:15 p.m.           Questions and Comments

1:30 p.m.           Working Luncheon

1:45 p.m.           **“Get Up Off Your Apathy: A Health Campaign for America”**

Michael Hewitt, Ph.D.  
Research Director for Exercise Science  
Canyon Ranch Health Resort

2:45 p.m.           Questions and Comments

3:00 p.m.           **“Aging and Social Change – Personal Reflections”  
A Panel Discussion**

Rose Dobrof, Ph.D.  
Founding Director  
Brookdale Center on Aging

James Dumpson, Ph.D.  
Senior Consultant, New York Community Trust and  
Former Commissioner of Welfare of New York City

3:45 p.m.           Questions and Comments

## **Thursday, November 7**

9:00 a.m.           **“Aging and Social Change”**

Mal Schechter  
Adjunct Research Assistant Professor of Geriatrics and Adult Development  
Mount Sinai School of Medicine

9:45 a.m.           Questions and Comments

10:00 a.m.           **Working Site Visits to Aging Organizations and Agencies  
Accompanied by ILC-USA Staff**

Sponsored by The New York Times Company Foundation

1:00 p.m.           **Arrive at ILC-USA for Questions & Comments and working lunch**

1:15 p.m.           **“Emergency Preparation Programs for Older Americans”**

Nora O’Brien  
Partnerships Director  
ILC-USA

James Nyberg  
Government Relations Director  
ILC-USA

Myrna Lewis, Ph.D., ACSW  
Assistant Clinical Professor  
Community & Preventive medicine, Mount Sinai Medical School

2:00 p.m.           Questions and Comments

2:15 p.m.           **“Bioterrorism, Public Health and Special Populations”**

Monica Schoch-Spana, Ph.D.  
Senior Fellow  
Center for Civilian Biodefence Studies  
Johns Hopkins University

3:00 p.m.           Questions and Comments

3:15 p.m.           Adjourn for dinner

6:00 p.m.           **Dinner**  
Harvard Club  
27 West 44<sup>th</sup> Street (between 5<sup>th</sup> and 6<sup>th</sup> Avenue)

**“The View from 2011: as baby boomers turn 65”**

Speaker:  
Carl Bernstein  
Author & Journalist

## **Friday, November 8**

9:00 a.m.           **“Rejuvenation!”**

Anthony Cerami, Ph.D.  
Director  
Kenneth S. Warren Institute

9:45 a.m. Questions and Comments

10:15 a.m. Coffee Break

10:30 a.m. **“Anti-aging Medicine vs. Longevity Medicine”**

Tom Perls, M.D.  
Director of New England Centenarian Study  
Associate Professor in Medicine and a Geriatrician  
Boston Medical Center

S. Jay Olshansky, Ph.D.  
Professor  
School of Public Health  
University of Illinois, Chicago

Michael Hewitt, Ph.D.  
Director of Health and Healing  
Canyon Ranch Health Resort

11:15 a.m. Questions and Comments

11:30 a.m. **“Aging as News”**

Susan Kelliher Ungaro  
Editor-in-Chief  
Family Circle

Jane Glenn Haas  
Aging Issues Writer  
The Orange County Register

Fred Brock  
Retirement Planning Reporter  
The New York Times

12:15 p.m. Working Luncheon

12:30 p.m. **“The Beat Goes On”: Concluding Remarks**

Robert N. Butler, M.D.  
President and CEO  
ILC-USA

1:15 p.m. Questions and Comments

2:00 p.m. Adjournment