



INTERNATIONAL LONGEVITY CENTER - USA

**THE SECOND
INTERNATIONAL LONGEVITY CENTER-USA
AGE BOOM ACADEMY
October 7-12, 2001**

PREPARING FOR THE AGE BOOM

Sunday, October 7

- 4:00 p.m. **Welcome, Introductions, and Plan for the Week:
“The Devil is in the Details, Mapping the Territory”**
- Everette E. Dennis, Ph.D.
Executive Director, ILC-USA**
- 4:15 p.m. **“Longevity in the Age of Terrorism:
Overseas, at Home and at Ground Zero”**
- David Galinsky, M.D.
Visiting Scholar, ILC-USA
Professor of Medicine, Ben Gurion University of the Negev, Israel**
- Myrna Lewis, Ph.D., ACSW
Assistant Clinical Professor
Community & Preventive Medicine Mount Sinai Medical School**
- 5:15 p.m. **Marcel Marceau, “Youth, Maturity, Old Age and
Death,” a video prelude to the UN Second World Assembly
On Ageing**
- 5:30 p.m. Reception and Dinner
- 6:30 p.m. **“The Coming Age Boom -- The Next Great Beat?”**
- Jack Rosenthal
President
The New York Times Company Foundation**
- 7:30 p.m. Questions and Comments

Monday, October 8

- 9:00 a.m. **“The ‘Gaffer’ Beat: The Seven-Way Path to Longevity Journalism”**
- Robert N. Butler, M.D.
President, ILC-USA**
- 9:45 a.m. Questions and Comments
- 10:15 a.m. Coffee Break

- 10:30 a.m. **“The Myths and Realities of Aging --
Lessons from Survey Research”**
- Humphrey Taylor
Chairman, The Harris Poll
Harris Interactive Inc.**
- Presiding: Victor G. Rodwin
Director, ILC World Cities Project**
- 11:15 a.m. Questions and Comments
- 12:00 p.m. Working Luncheon
- 12:30 p.m. **“The Imagery of Old Age -- Historical Perspectives”**
- Harry Moody, Ph.D.
Director of the Institute for Human Values and Aging
Brookdale Center on Aging, Hunter College**
- Christopher T. Cory
ILC-USA Communications Director, presiding**
- 1:30 p.m. Questions and Comments
- 2:00 p.m. **“The Baby Boomers and the Politics of the Age Boom”**
- Robert B. Hudson, Ph.D.
Professor of Social Policy, Boston University**
- Fernando Torres-Gil, Ph.D.
Associate Dean, School of Public Policy and Social Research, UCLA**
- Richard Thau
President, “Third Millennium”**
- Christopher T. Cory, presiding**
- 3:15 p.m. Questions and Comments
- 3:45 p.m. Coffee Break
- 4:00 p.m. **“Longevity Genes and the Centenarians:
A Conversation”**
- Nir Barzilai, M.D.
Director, Institute for Aging Research
Albert Einstein College of Medicine**
- Robert N. Butler, M.D.
President and CEO
ILC-USA**

Tuesday, October 9

- 9:00 a.m. **“The Emergence of Longevity Medicine”**

Introduction: Robert N. Butler, M.D.
- 9:15 a.m. **“The Anti-Aging Controversy:
Testosterone and Human Growth Hormones”**

**S. Mitchell Harman, M.D., Ph.D.
Director, Kronos Longevity Research Institute**
- 10:00 a.m. Questions and Comments
- 10:15 a.m. Coffee Break
10: 30 a.m. **“New Developments on the Frontiers
of Longevity Science”**

**Anthony Cerami, Ph.D.
Director of The Kenneth S. Warren Institute**
- 11:15 a.m. Questions and Comments
- 12:00 p.m. Working Luncheon
- 12:20 p.m. **“The Older Worker: Work and Productivity”**

**Sara Rix, Ph.D.
Senior Policy Advisor
AARP Public Policy Institute on Older Workers**

**Marjorie Honig, Ph.D.
ILC-USA Co-Director of Research, presiding**
- 1:15 p.m. Questions and Comments
- 2:00 p.m. **“Managing the Global Aging Transition”**

**Robert Hormats
Vice Chairman, Goldman Sachs International**
- 2:45 p.m. Questions and Comments
- 3:00 p.m. Coffee Break
- 3:15 p.m. **“Choices in Policies for Productivity and Work”
A Panel Discussion**

**Robert Hutchens, Ph.D.
Professor of Labor Economics Cornell University**

**Robert Blancato
Partner, Matz, Blancato & Associates**

Bert Seidman
Alliance for Retired Americans

Moderator: Kenneth Knapp, Ph.D.,
ILC-USA Research Analyst

4:15 p.m. Questions and Comments

Wednesday, October 10

9:00 a.m. **“The Maturing Mature Market: The Business of Aging”**

Introduction: Dr. Robert Butler, M.D.

John Zweig
CEO/Specialist Communications
WPP Group

9:45 a.m. Questions and Comments

10:15 a.m. Coffee Break

10:30 a.m. **“Older Americans and The Digital Divide”**

Lawrence K. Grossman
Former president
NBC News and Public Broadcasting System

Christopher T. Cory, presiding

11:00 a.m. Questions and Comments

11:15 a.m. **“Mapping the Economics of Aging” A Panel Discussion**

Moderating: Dirk Smillie, Forbes

Marjorie Honig, Ph.D.
ILC-USA Co-Director, Research

Charlotte Muller, Ph.D.
ILC-USA Co-Director, Research

Sandra Decker, Ph.D.
ILC-USA Senior Research Analyst

Irena Dushi, Ph.D.
ILC-USA Research Analyst

12:15 a.m. Working Luncheon

- 12:30 p.m. **“Keeping Your Mind:
Current Research on Cognitive Vitality”**
- Howard Fillit, M.D.
Executive Director
Institute for the Study of Aging, Inc.**
- 1:30 p.m. Questions and Comments
- 2:00 p.m. **Geriatrics**
- 1. “Medicine’s Dirty Little Secret: The Geriatrics Shortage”**
- James Nyberg, M.P.A.
Director of Government Relations ILC-USA**
- 2. “New Directions in Geriatric Medicine”**
- Ronald D. Adelman, M.D.
Co-chief, Division of Geriatric Medicine and Gerontology
Weill Medical College of Cornell University**
- 3:00 p.m. Questions and Comments
- 3:15 p.m. Coffee Break
- 3:30 p.m. **“Aging as News: Depressing Topic or Great Human Achievement?”**
- Alexis Gelber
Assistant Managing Editor
Newsweek Special Issues**
- Ellen Schultz
Investigative Reporter
*Wall Street Journal***
- Myrna Blyth
Editor
*Ladies Home Journal***
- Moderator: Malvin Schechter
ILC-USA Consultant

Thursday, October 11

- 10:00 a.m. **Working Visit to The New York Times
Conversation with Editors and Reporters**

11:45 a.m. **“Aging and Social Change -- Personal Reflections”
A Panel Discussion**

**Rose Dobrof
Founding Director
Brookdale Center on Aging**

**Elinor Guggenheimer
Former Commissioner
New York City Department of Consumer Affairs**

**James Dumpson
Senior Consultant, New York Community Trust and
former Commissioner of Welfare, New York City**

Moderator: Betty Sapoch, ILC-USA Director of Development

12:30 p.m. Comments and Questions

12:45 p.m. Working Luncheon

1:00 p.m. **“The Search For Meaning -- The Creative Age”**

**Gene D. Cohen, M.D., Ph.D.
Director, Center on Aging, Health and Humanities
George Washington University**

1:45 p.m. **Working Site Visits to Aging Organizations
and Agencies Accompanied by ILC-USA Staff Members**

4:00 p.m. Return to ILC for feedback

6:30 p.m. Dinner, Cornell Club
6 East 44th Street

“Life Review and Memoirs”

Introduction: Robert N. Butler, M.D.

**Speaker: Robert Kotlowitz
Documentarian, former director of programming
and broadcasting, WNET,
and author, *Before Their Time: A Memoir***

Friday, October 12

9:00 a.m. **“Will Social Security be there when we need it?”**

**Richard Leone
President, The Century Foundation**

Robert N. Butler, M.D., presiding

- 9:45 a.m. Questions and Comments
- 10:15 a.m. Coffee Break
- 10:30 a.m. **“The Aging Revolution: Global and Local”
United Nations PSA on the Assembly**
- “The UN Second World Assembly on Ageing”
A Conversation**
- Helen R. Hamlin**
Chairperson, NGO Committee on Ageing
United Nations
- Nora O’Brien, ILC-USA Director of Partnerships, presiding**
- 11:15 a.m. Questions and Comments
- 11:30 a.m. **“The Beat Goes On”:** Concluding Remarks
- Robert N. Butler, M.D.**
- 12:00 p.m. Working Luncheon
- 12:30 p.m. **“Extravagant Claims:
A Scientist Looks at the Anti-Aging Movement”**
- Jay Olshansky, Ph.D.**
Professor, School of Public Health
University of Illinois at Chicago
- 1:15 p.m. Questions and Comments
- 2:00 p.m. Adjournment