**Sunday, October 7**

4:00 p.m.  Welcome, Introductions, and Plan for the Week:  
“The Devil is in the Details, Mapping the Territory”

   Everette E. Dennis, Ph.D.  
   Executive Director, ILC-USA

4:15 p.m.  “Longevity in the Age of Terrorism:  
Overseas, at Home and at Ground Zero”

   David Galinsky, M.D.  
   Visiting Scholar, ILC-USA  
   Professor of Medicine, Ben Gurion University of the Negev, Israel

   Myrna Lewis, Ph.D., ACSW  
   Assistant Clinical Professor  
   Community & Preventive Medicine Mount Sinai Medical School

5:15 p.m.  Marcel Marceau, “Youth, Maturity, Old Age and  
Death,” a video prelude to the UN Second World Assembly  
On Ageing

5:30 p.m.  Reception and Dinner

6:30 p.m.  “The Coming Age Boom -- The Next Great Beat?”

   Jack Rosenthal  
   President  
   The New York Times Company Foundation

7:30 p.m.  Questions and Comments

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**Monday, October 8**

9:00 a.m.  “The ‘Gaffer’ Beat: The Seven-Way Path to Longevity Journalism”

   Robert N. Butler, M.D.  
   President, ILC-USA

9:45 a.m.  Questions and Comments

10:15 a.m.  Coffee Break
10:30 a.m.  “The Myths and Realities of Aging -- Lessons from Survey Research”

Humphrey Taylor
Chairman, The Harris Poll
Harris Interactive Inc.

Presiding: Victor G. Rodwin
Director, ILC World Cities Project

11:15 a.m.  Questions and Comments

12:00 p.m.  Working Luncheon

12:30 p.m.  “The Imagery of Old Age -- Historical Perspectives”

Harry Moody, Ph.D.
Director of the Institute for Human Values and Aging
Brookdale Center on Aging, Hunter College

Christopher T. Cory
ILC-USA Communications Director, presiding

1:30 p.m.  Questions and Comments

2:00 p.m.  “The Baby Boomers and the Politics of the Age Boom”

Robert B. Hudson, Ph.D.
Professor of Social Policy, Boston University

Fernando Torres-Gil, Ph.D.
Associate Dean, School of Public Policy and Social Research, UCLA

Richard Thau
President, “Third Millennium”

Christopher T. Cory, presiding

3:15 p.m.  Questions and Comments

3:45 p.m.  Coffee Break

4:00 p.m.  “Longevity Genes and the Centenarians: A Conversation”

Nir Barzilai, M.D.
Director, Institute for Aging Research
Albert Einstein College of Medicine

Robert N. Butler, M.D.
President and CEO
ILC-USA
Tuesday, October 9

9:00 a.m. “The Emergence of Longevity Medicine”

Introduction: Robert N. Butler, M.D.

9:15 a.m. “The Anti-Aging Controversy: Testosterone and Human Growth Hormones”

S. Mitchell Harman, M.D., Ph.D.
Director, Kronos Longevity Research Institute

10:00 a.m. Questions and Comments

10:15 a.m. Coffee Break

10:30 a.m. “New Developments on the Frontiers of Longevity Science”

Anthony Cerami, Ph.D.
Director of The Kenneth S. Warren Institute

11:15 a.m. Questions and Comments

12:00 p.m. Working Luncheon

12:20 p.m. “The Older Worker: Work and Productivity”

Sara Rix, Ph.D.
Senior Policy Advisor
AARP Public Policy Institute on Older Workers

Marjorie Honig, Ph.D.
ILC-USA Co-Director of Research, presiding

1:15 p.m. Questions and Comments

2:00 p.m. “Managing the Global Aging Transition”

Robert Hormats
Vice Chairman, Goldman Sachs International

2:45 p.m. Questions and Comments

3:00 p.m. Coffee Break

3:15 p.m. “Choices in Policies for Productivity and Work”
A Panel Discussion

Robert Hutchens, Ph.D.
Professor of Labor Economics
Cornell University

Robert Blancato
Partner, Matz, Blancato & Associates
4:15 p.m. Questions and Comments

**Wednesday, October 10**

9:00 a.m. “The Maturing Mature Market: The Business of Aging”

*Introduction: Dr. Robert Butler, M.D.*

John Zweig  
CEO/Specialist Communications  
WPP Group

9:45 a.m. Questions and Comments

10:15 a.m. Coffee Break

10:30 a.m. “Older Americans and The Digital Divide”

Lawrence K. Grossman  
Former president  
NBC News and Public Broadcasting System

Christopher T. Cory, presiding

11:00 a.m. Questions and Comments

11:15 a.m. “Mapping the Economics of Aging” A Panel Discussion

*Moderating: Dirk Smillie, Forbes*

Marjorie Honig, Ph.D.  
ILC-USA Co-Director, Research

Charlotte Muller, Ph.D.  
ILC-USA Co-Director, Research

Sandra Decker, Ph.D.  
ILC-USA Senior Research Analyst

Irena Dushi, Ph.D.  
ILC-USA Research Analyst

12:15 a.m. Working Luncheon
12:30 p.m.  “Keeping Your Mind: Current Research on Cognitive Vitality”
Howard Fillit, M.D.
Executive Director
Institute for the Study of Aging, Inc.

1:30 p.m.  Questions and Comments

2:00 p.m.  Geriatrics

1. “Medicine’s Dirty Little Secret: The Geriatrics Shortage”
James Nyberg, M.P.A.
Director of Government Relations ILC-USA

2. “New Directions in Geriatric Medicine”
Ronald D. Adelman, M.D.
Co-chief, Division of Geriatric Medicine and Gerontology
Weill Medical College of Cornell University

3:00 p.m.  Questions and Comments

3:15 p.m.  Coffee Break

3:30 p.m.  “Aging as News: Depressing Topic or Great Human Achievement?”
Alexis Gelber
Assistant Managing Editor
Newsweek Special Issues

Ellen Schultz
Investigative Reporter
Wall Street Journal

Myrna Blyth
Editor
Ladies Home Journal

Moderator: Malvin Schechter
ILC-USA Consultant

Thursday, October 11

10:00 a.m.  Working Visit to The New York Times
Conversation with Editors and Reporters
11:45 a.m.  “Aging and Social Change -- Personal Reflections”
           A Panel Discussion
           Rose Dobrof
           Founding Director
           Brookdale Center on Aging
           Elinor Guggenheimer
           Former Commissioner
           New York City Department of Consumer Affairs
           James Dumpson
           Senior Consultant, New York Community Trust and
           former Commissioner of Welfare, New York City

           Moderator: Betty Sapoch, ILC-USA Director of Development

12:30 p.m.  Comments and Questions
12:45 p.m.  Working Luncheon
1:00 p.m.  “The Search For Meaning -- The Creative Age”
           Gene D. Cohen, M.D., Ph.D.
           Director, Center on Aging, Health and Humanities
           George Washington University
1:45 p.m.  Working Site Visits to Aging Organizations
           and Agencies Accompanied by ILC-USA Staff Members
4:00 p.m.  Return to ILC for feedback
6:30 p.m.  Dinner, Cornell Club
           6 East 44th Street
           “Life Review and Memoirs”
           Introduction: Robert N. Butler, M.D.
           Speaker: Robert Kotlowitz
           Documentarian, former director of programming
           and broadcasting, WNET,
           and author, Before Their Time: A Memoir

Friday, October 12
9:00 a.m.  “Will Social Security be there when we need it?”
           Richard Leone
           President, The Century Foundation
           Robert N. Butler, M.D., presiding
9:45 a.m.   Questions and Comments

10:15 a.m.   Coffee Break

10:30 a.m.   “The Aging Revolution: Global and Local”
United Nations PSA on the Assembly

“The UN Second World Assembly on Ageing”
A Conversation

Helen R. Hamlin
Chairperson, NGO Committee on Ageing
United Nations

Nora O’Brien, ILC-USA Director of Partnerships, presiding

11:15 a.m.   Questions and Comments

11:30 a.m.   “The Beat Goes On”: Concluding Remarks

Robert N. Butler, M.D.

12:00 p.m.   Working Luncheon

12:30 p.m.   “Extravagant Claims:
A Scientist Looks at the Anti-Aging Movement”

Jay Olshansky, Ph.D.
Professor, School of Public Health
University of Illinois at Chicago

1:15 p.m.   Questions and Comments

2:00 p.m.   Adjournment